

PEOPLE'S COMMITTEE OF HANOI CITY  
HANOI TOURISM DEPARTMENT



A JOURNEY OF  
INDEPENDENCE – FREEDOM – HAPPINESS

**80 HANOI EXPERIENCES**  
NOT TO BE MISSED DURING THE HISTORIC FESTIVAL SEASON

*Map Of  
Emotions*



# Introduction

In 2025, Hanoi is honored to be the central destination for a series of events commemorating the 80th anniversary of the August Revolution and Vietnam's National Day on September 2 – a historic and sacred milestone in the nation's history. This is not only an occasion to honor the revolutionary tradition, but also a special opportunity to promote the image of a thousand-year-old capital—cultured, modern, dynamic, and hospitable—to friends across the country and around the world.

In anticipation of this momentous event, Hanoi has developed a curated program to refresh and expand its signature tourism offerings, with two parallel goals: to celebrate the cultural–historical values and unique identity of Thang Long – Hanoi, and to enhance visitor experiences in the context of a modern tourism industry.

**The collection comprises 80 signature tourism products, developed with the guiding principles of:**

- ★ *Connecting heritage – refreshing experiences – embodying the essence of Hanoi*
- ★ *Diversifying tourism formats (night tours, river cruises, metro experiences, agricultural tourism, etc.)*
- ★ *Integrating digital transformation, technology, environmental sustainability, and creativity*
- ★ *Strengthening regional connectivity – expanding the tourism space of the capital*

The products are grouped into themed categories: from special heritage tours and vibrant creative art spaces, to new metro, railway, and river experiences; from high-end hotel and accommodation services, to offerings tied to craft villages, new rural models, and community-based tourism.

This collection is not only a warm invitation from Hanoi, but also a vivid testament to the capital's spirit of innovation, creativity, and commitment to building a sustainable, professional, and modern tourism industry.

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### LOCATION

Hanoi Opera House – the Western-style villastreets of Ly Thuong Kiet and Tran Hung Dao, looping around Hang Khay, Trang Thi, St. Joseph's Cathedral, Ba Da Pagoda, and the ancient house on Chan Cam Street.

**THỜI GIAN TỔ CHỨC** Until September 2, 2025

**THỜI LƯỢNG** 4–6 hours

**250.000 VND** ADULTS  
**30.000 VND** KIDS  
*Price*

*Embark on a journey through Hanoi's unique cultural intersection of East and West, guiding visitors past iconic landmarks such as the Hanoi Opera House, the villa-lined boulevards of Ly Thuong Kiet and Tran Hung Dao, Hang Khay, Trang Thi, St. Joseph's Cathedral, Ba Da Pagoda, and the ancient house on Chan Cam Street—where French colonial architecture blends harmoniously with local heritage.*

### Highlights

Visitors will explore Hanoi's role during the Indochina period and discover why the French chose to invest here.

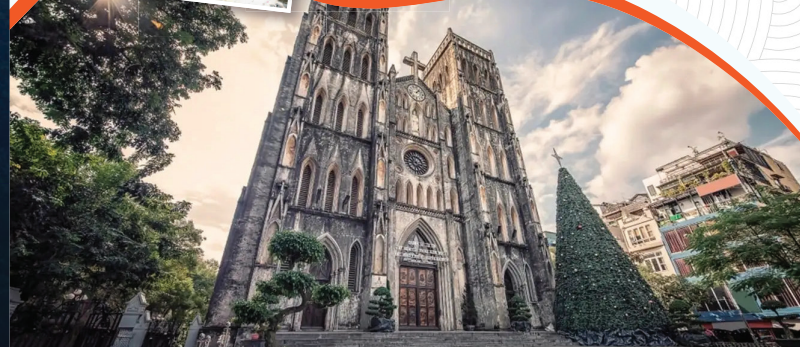
The tour stops at notable French colonial structures such as the courthouse, Hoa Lo Prison, and preserved villas. Along the way, guests will pause at St. Joseph's Cathedral, visit the hidden Ba Da Pagoda, learn to distinguish between the Old Quarter and the "Western Quarter," and enjoy signature treats like cinnamon coffee and the famous Ly Quoc Su-style pho.

Cinnamon coffee  
Pho

### Cuisine

### ORGANIZER

Hanoi Tourism Corporation  
097.443.8299  
www.hanoitourist.vn





**LOCATION**

De La Thanh – Imperial Citadel – Thang Long Imperial Citadel, passing Hoan Kiem Lake and Bach Ma Temple

**DURATION** Until September 2, 2025

**TIME** 4–6 hours



The journey to explore the ancient Thang Long Citadel takes visitors through historical landmarks of Hanoi such as De La Thanh, Giang Vo Street, Kim Ma, Hoan Kiem Lake, Bach Ma Temple, and the Thang Long Imperial Citadel. The ancient atmosphere, age-old relics, and thousand-year cultural heritage are vividly reflected at each stop.

**Highlights**

Visitors can stroll around Hoan Kiem Lake, hear stories about the founding of Hanoi, visit King Le Temple, learn about the legend of Hoan Kiem Lake, explore the Thang Long Imperial Citadel and the archaeological site. A special experience includes drawing water from the Tran Dynasty well and savoring the city's specialties: xoi che (sticky rice with sweet soup) and the famous Cha Ca La Vong (grilled turmeric fish with dill).

- Xoi che (Sticky rice with sweet soup)
- Cha Ca La Vong (Grilled turmeric fish with dill)

**Cuisine**

**ORGANIZER**

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**LOCATION**

Mau Temple, Chu Dong Tu Saint Shrine, Bát Tràng Pottery Village

**DURATION** Until December 31, 2025

**TIME** 8:00 AM – 4:30 PM

The “Impressions of the Red River” program invites visitors to discover the tranquil beauty along the riverbank, experience the simple life of fishing villages, visit ancient temples, and explore traditional craft villages. The riverside atmosphere, peaceful scenery, and cultural-spiritual journey create a unique and captivating experience along the Red River in Hanoi.

**Highlights**

Visit the Mẫu Temple and the shrine of Chu Dong Tu – one of the Four Immortals of Vietnam, to explore unique folk beliefs.

Explore the famous Bat Trang pottery village, watch skilled artisans at work, and try your hand at traditional pottery making.

International visitors, official delegations, and history and culture enthusiasts  
Small groups, families, and friends

**Suitable for**



**ORGANIZER**

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**LOCATION**

Bat Trang Village – Bat Su Street  
Bat Đan Street

**EVENT PERIOD** Until September 2, 2025

**DURATION** 6 hours

The journey to explore Bat Trang takes visitors from Hanoi's Old Quarter, along streets steeped in traditional craft heritage such as Bat Su and Bat Đan. Crossing the historic Long Biên Bridge and following the Long Biên – Xuân Quan dyke road, visitors arrive at Bát Tràng Ceramic Village – a place that preserves the cultural essence and craftsmanship of Vietnam's world-famous ceramics.

*Highlights*

Guests can visit the "Essence of Vietnamese Craft Villages" complex or a traditional pottery workshop to witness and experience the ceramic-making process firsthand. The program also includes enjoying a unique Co Bat Tran banquet, sipping tea, visiting Tieu Dao Pagoda (optional), and free time to shop at Bát Tràng's ceramic market – a space rich in craft village identity.

Co Bat Tran  
(Eight Bowls – Eight Plates)

*Cuisine*

**ORGANIZER**

Hanoi Tourism Corporation  
097.443.8299 | www.hanoitourist.vn

**LOCATION**

Ngoc Ha Village – Hoang Hoa Tham – Vong Thi,  
West Lake, Thanh Nien Street – Ngu Xa,  
Nghì Tam Communal House

**EVENT PERIOD** Until September 2, 2025

**DURATION** 4–6 hours

A journey that takes visitors to explore the peaceful and ancient spaces of Hanoi's suburban-style villages such as Ngoc Ha, Vong Thi, Trich Sai, and Nghì Tam. The poetic beauty of West Lake, the tree-lined Thanh Nien Street, and ancient relics like Bat Thap Pagoda and communal houses paint a portrait of a Hanoi that is both nostalgic and romantic.

*Highlights*

Visitors can stroll along West Lake, enjoy the scenery, and take "check-in" photos among flower-lined paths. Explore ancient villages and learn why Hanoi has so many of them. Stop for lakeside coffee and discover traditional dishes such as bun rieu (crab noodle soup), banh tom (fried shrimp fritters), and Phu Thuong sticky rice. This is a slow-paced journey, blending Hanoi's culture and landscapes.

Phu Thuong Sticky Rice  
Fried Shrimp Fritters  
(Banh Tom)  
Crab Noodle Soup  
(Bun Rieu)

*Cuisine*



**ORGANIZER**

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**LOCATION**

19C Hoang Dieu / 24 Dien Bien Phu

**OPENING TIME** Launching in August

**DURATION** 35 minutes

A short tour of the Hanoi Flag Tower – a prominent historical symbol within the Thang Long Imperial Citadel heritage site. Guests can be picked up at 19C Hoang Dieu or 24 Dien Bien Phu, both convenient for private cars and group buses. The journey blends the ancient atmosphere, modern technology, and the sacred historical spirit.

**Highlights**

Visitors can enjoy a 3D mapping film, explore the “Hanoi Citadel – A Mark of History” exhibition, discover the Flag Tower’s architecture with its three uniquely oriented gates, and take photos at the second-floor check-in spot. Additional amenities include QR-code audio guides, rest areas, costume rentals, instant photo printing, signature Flag Tower ice cream, and the cultural space at 28 Dien Bien Phu.

Adults

*Suitable for*

**ORGANIZER**

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**LOCATION**

Thai Village – Ba Na Village – Khmer Pagoda  
Cham Tower – Ethnic Culture Experiences

**SCHEDULE** Daily

**DURATION** 1 day

The experiential program at the “Common House” – Vietnam National Village for Ethnic Culture and Tourism – is a journey to explore the unique identities of 54 ethnic groups right in the heart of Hanoi. Students will visit representative villages such as Thai, Ba Na, Cham Tower, and Khmer Pagoda, in a vividly recreated setting that showcases the rich cultural diversity of different regions.

**Highlights**

Students can try making traditional cakes, enjoy authentic ethnic cuisine, learn handicrafts, play folk games, practice ethnic dances, and try traditional musical instruments. The program also integrates team-building activities, allowing participants to learn about culture while strengthening group bonds through fun and meaningful experiences.

Students

*Suitable for*

**ORGANIZER**

Vietnam National Village  
for Ethnic Culture and Tourism  
0246.292.9777  
www.langvanhoavietnam.vn



**LOCATION**

Tây Ethnic Village – Xo Đãng  
Ethnic Village Khmer Pagoda – Cham Tower – Khmer Ethnic Village  
Ethnic Cuisine – Leisure & Relaxation

**SCHEDULE** Daily**DURATION** 1 day

Designed for adults, this program invites visitors to explore the rich cultural heritage of Vietnam's ethnic groups in the lush, eco-friendly setting of the "Common Home" – Vietnam National Village for Ethnic Culture and Tourism. Guests will visit the Tây, Xơ Đãng, and Khmer ethnic villages, the Khmer pagoda, and the Cham tower, immersing themselves in natural beauty and distinctive cultural traditions.

**Highlights**

This journey offers authentic experiences, including touring traditional architecture, learning about ethnic customs and practices, and exploring daily life in rural communities. Visitors will also enjoy traditional ethnic cuisine, unwind in a serene environment, and connect with the vibrant cultural rhythm of Vietnam's 54 ethnic groups.

Adults

**Suitable  
for****ORGANIZER**

Vietnam National Village for Ethnic Culture and Tourism  
0246.292.9777 | [www.langvanhoavietnam.vn](http://www.langvanhoavietnam.vn)

**LOCATION**

Bat Trang Pottery Village

**DURATION** 1 day**AVAILABLE UNTIL** December 31, 2025

The tour begins with a double-decker bus ride from the Hanoi Opera House, perfect for travelers who love traditional culture. The journey takes visitors to the renowned Bat Trang pottery village – a place that preserves the soul of Vietnamese earth through ancient architecture, master artisans, and the peaceful, distinctive scenery of a traditional village.

**Highlights**

Visitors will explore the "Soul of Vietnamese Earth" Museum, enjoy tea at a local artisan's home, admire the village communal house (đình) and scholarly shrine (văn chi), and discover the 100-year-old ancient houses. Lunch features a traditional Bat Trang feast, followed by a visit to the century-old "Bau" kiln, where guests can try their hand at pottery making. The tour concludes with free time for shopping at the pottery market.

Traditional Bat Trang feast,  
served either in the village or at  
the historic Bau kiln.

**Cuisine****ĐƠN VỊ TỔ CHỨC**

Hanoi Tourism Association  
091.330.3917  
[www.langvanhoavietnam.vn](http://www.langvanhoavietnam.vn)





#### TOUR 1

Peach Blossom – “In the first month, peach blossoms bloom – Welcoming spring with vibrant pink hues”

#### DESTINATION

The streets of Hanoi

**TIME OF OPERATION** 2025

**DURATION** 1 day



#### Hanoi Tour Series – Twelve Seasons of Flowers

Hanoi, the thousand-year-old capital, is a sacred land where quintessence from many regions converges, blends, and is elevated. It is also the land of flowers, where heaven and earth meet, and where the changing seasons are distinctly marked through spring, summer, autumn, and winter. This unique characteristic turns Hanoi into a “natural timepiece” where just by looking at the blooming flowers, one can tell what season and even what month it is.

#### Highlights

Visitors can experience traditional Tet holiday shopping on Hang Ma Street, explore old lifestyles at the ancient house at 87 Ma May Street, and check in at the charming Balcony Café. In addition, they will have the opportunity to admire the spring blossoms at the flower markets of Nhat Tan, Nghi Tam, and Tu Lien – must-visit destinations during Tet.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

*Suitable for*

#### ORGANIZER

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#### TOUR 2

Bauhinia Flower – “In February, the city streets are awash with the violet hues of the Bauhinia blossoms”

**DESTINATIONS** Phuc Tho, Hoan Kiem, Ba Dinh

**PERIOD** 2025

**DURATION** 1 day

The February tour brings visitors to Hanoi in the crisp, cool air of early spring. Explore the ancient Tuong Phieu Communal House – a National Intangible Cultural Heritage site, admire the vibrant Tich Giang Flower Village by the Tich River, stroll through the Old Quarter and the stately Temple of Literature, all while enjoying the romantic beauty of white and purple Bauhinia flowers in full bloom.

#### Highlights

Immerse yourself in the traditional festival at Tuong Phieu Communal House, visit Tich Giang Flower Village with its rare and beautiful flowers, savor the famous Thang Long grilled fish, explore the Temple of Literature – Vietnam’s first university – and listen to stories of scholars from days past. End the tour with a leisurely walk along a street lined with blooming Bauhinia flowers, soaking in the poetic charm of Hanoi.

International tourists, business travelers, and history & culture enthusiasts. Perfect for small groups, families, and friends.

*Suitable for*



#### ORGANIZER

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**TOUR 3**

Sua Flower – “One sudden day in March, the pure white Sua blossoms return”

**DESTINATIONS**

Ba Dinh, Gia Lam

**DATE** 2025

**DURATION** 1 ngày



The March Tour invites visitors to explore the Thang Long Imperial Citadel – a thousand-year-old heritage site in the heart of Hanoi, pay a respectful visit to President Ho Chi Minh’s Mausoleum at the sacred Ba Dinh Square, admire the pristine white Sua blossoms in full bloom across the city streets, immerse in the serene atmosphere of the Ho Chi Minh Museum, and experience the charm of the ancient Bat Trang pottery village along the Red River.

*Highlights*

Guests will tour the ancient relics of the Imperial Citadel, visit the Ho Chi Minh Mausoleum, sip coffee under the canopy of white Sua flowers, and savor Hanoi’s famous Pho Thin. At Bat Trang, visitors can join in local folk festivals, enjoy lion dance performances, try their hand at pottery making with skilled artisans, and shop for exquisite signature ceramics.

International visitors, business travelers, history and culture enthusiasts  
Perfect for small groups, families, or friends traveling together

*Suitable for*

**ORGANIZER**

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**TOUR 4**

Easter Lilies – “April lilies, so delicate – familiar streets, familiar roads”

**DESTINATIONS**

Ba Dinh, Ha Dong

**DATE** 2025

**DURATION** 1 ngày

The April Tour is an emotional journey taking visitors from the sacred atmosphere of Ba Dinh Square with the morning Flag Raising Ceremony to the peaceful Duong Lam Ancient Village – the hometown of the “land of two kings,” where the soul of the Northern countryside is preserved through the Mong Phu village gate, centuries-old houses, and the serene, ancient Mia Pagoda.

*Highlights*

Guests will solemnly witness the dignified Flag Raising Ceremony, savor the authentic taste of traditional Hanoi pho, explore Duong Lam Ancient Village, learn about the craft of soy sauce making, and hear stories from the past through its ancient architecture. The journey concludes at Mia Pagoda – home to hundreds of ancient Buddha statues rich in spiritual and artistic value.

International visitors, business travelers, history and culture enthusiasts  
Perfect for small groups, families, or friends traveling together

*Suitable for*

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**TOUR 5**  
Flamboyant Flower – “The May  
Season Aflame with Red Blossoms”

**DESTINATIONS**

Ba Dinh, Ha Dong

**SCHEDULED IN** 2025

**DURATION** 1 day

In May, Hanoi bursts into the vibrant red of flamboyant flowers. Visitors can explore the solemn beauty of the Temple of Literature, check in with the modern Cat Linh – Ha Dong metro line, stroll through the traditional Van Phuc Silk Village, and visit Vun Art – a recycled art space filled with humanity, creativity, and hope.

*Highlights*

Admire the ancient architecture of the Temple of Literature, ride the elevated metro for a fresh perspective of Hanoi, discover the renowned silk-making craft, and enjoy the poetic charm of Ha Dong. Especially, take part in hands-on activities such as creating mosaic artworks and making recycled fabric bags, while listening to touching stories from Vun Art.

International visitors, business travelers,  
history and culture enthusiasts  
Perfect for small groups, families, or  
friends traveling together

*Suitable  
for*

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**TOUR 6**  
Lotus Blossoms – “West Lake in Full Fragrance Every June”

**DESTINATIONS**

West Lake, Hoàn Kiếm

**SCHEDULE** 2025

**DURATION** 1 Day

The Lotus Blossom – West Lake in June tour is a journey into Hanoi’s gentle and poetic charm. From the fragrant lotus ponds of West Lake to iconic landmarks such as Trinh Cong Son Street, O Quan Chuong Gate, Hoa Lo Prison, and the Old Quarter, this tour unveils a Hanoi that is both steeped in history and vibrant with cultural colors.

*Highlights*

Stroll through West Lake’s lotus ponds, enjoy lotus tea, and take photos at Hoa Xa Café with views of Long Bien Bridge. Discover O Quan Chuong Gate and wander the 36 streets of the Old Quarter. Savor Hanoi’s signature dishes like cha ca La Vong (grilled turmeric fish) and Trang Tien ice cream. Listen to stories of resilience and history at Haa Lo Prison – a powerful reminder of Vietnam’s heroic struggles.

International visitors, business travelers,  
history and culture enthusiasts  
Perfect for small groups, families, or  
friends traveling together

*Suitable  
for*

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**TOUR 7**  
 Dracontomelon Blossoms – “A Path Covered in July Dracontomelon Flowers”

**DESTINATION**

Thuong Tin

**DATE** 2025

**DURATION** 1 ngày



The “July Dracontomelon Blossoms” tour takes visitors on a journey to discover the serene, understated beauty of Hanoi through its small alleyways, traditional craft villages, and timeless cultural charms. The itinerary stretches from Phuc Am votive paper village to Ha Thai lacquerware village, and on to the ancient wells quietly hidden in Hanoi’s Old Quarter.

**Highlights**

Visitors will witness firsthand the intricate process of making votive paper in Phuc Am, admire the delicate craftsmanship of lacquerware in Ha Thai, and soak in the nostalgic atmosphere beside ancient wells tucked away in the midst of modern Hanoi. These slow, contemplative moments amid the city’s fast pace help preserve the cultural values of the past in every traveler’s heart.

International visitors, business travelers, history and culture enthusiasts  
 Perfect for small groups, families, or friends traveling together

**Suitable for**

**ORGANIZER**  
 Hanoi Tourism Association  
 091.330.3917

**TOUR 8**  
 Xoan Blossom – “Returning to Childhood in the August Bloom”

**DESTINATION**

Ung Hoa District

**DATE** 2025

**DURATION** 1 day

The Xoan Blossom Tour takes visitors to the peaceful countryside on the outskirts of Hanoi, renowned for its traditional craft villages such as incense-making and vibrant handicrafts. In the gentle fragrance of August’s xoan flowers, guests can immerse themselves in the rustic charm and nostalgic beauty of rural Vietnam, steeped in cultural heritage.

**Highlights**

Witness the meticulous, fully hand-crafted process of extracting lotus silk threads and weaving them into delicate fabrics, while listening to artisans share their devotion to the craft. At Quảng Phú Cầu incense village, experience the striking visual feast of hand-dyed incense sticks – a unique symbol of spiritual culture cherished by both domestic and international visitors.

International visitors, business travelers, history and culture enthusiasts  
 Perfect for small groups, families, or friends traveling together

**Suitable for**

**ORGANIZER**  
 Hanoi Tourism Association  
 091.330.3917





**TOUR 9**  
Milk Flower – “The fragrant milk flowers fall in September”

**DESTINATION**  
Phu Xuyen District  
**SCHEDULE** 2025  
**DURATION** 1 day



*Tour 9 – Milk Flower takes visitors to Hanoi’s traditional craft villages, including Chuyen My Mother-of-Pearl Inlay Village, which preserves over 1,000 years of fine craftsmanship, and Xuan La Toy Figurine Village, renowned for its distinctive folk culture. Travelers will also have the chance to experience making com (young green rice) in Vong Village, savoring one of the capital’s most iconic flavors.*

*Highlights*

At Chuyen My Mother-of-Pearl Inlay Village, visitors can admire exquisite artworks crafted from pearl shells. In Xuan La Village, they can try their hand at making to he (colorful figurines made from rice powder), offering a fresh perspective on a traditional folk art. The journey concludes with tasting Vong Village’s com, a gift rich in Hanoi’s distinctive aroma, leaving a lasting impression.

International tourists, business travelers, and history-cultural enthusiasts.  
Suitable for small groups, families, and groups of friends.

*Suitable for*

**ORGANIZER**  
Hanoi Tourism Association  
091.330.3917

**TOUR 10**  
October – “Autumn arrives, the season of chrysanthemums begins”  
**DESTINATION**  
Quốc Oai District  
**TIME OF OPERATION** 2025  
**DURATION** 1 ngày

*Tour 10 takes visitors on an autumn journey to historical relics such as Thầy Pagoda and Sài Sơn Mountain, with their ancient architecture and the tranquil Long Trì Lake. Next, visitors will explore Chàng Sơn paper fan village, where the tradition of making paper fans is deeply intertwined with rural life, set against the backdrop of vast rice fields.*

*Highlights*

Admire the ancient architecture of Thầy Pagoda, including the Hạ, Trung, and Thượng halls, and its solemn Buddha statues. In Chàng Sơn, experience the traditional handmade paper fan-making process – from selecting bamboo and splitting it into slats, to folding paper and drying it, creating one-of-a-kind traditional products.

International tourists, business travelers, and history-cultural enthusiasts.  
Suitable for small groups, families, and groups of friends.

*Suitable for*

**ORGANIZER**  
Hanoi Tourism Association  
091.330.3917





**TOUR 11**  
Thach Thao Flower – The Violet  
Symbol of Faithful Love

**DESTINATION**  
My Duc

**EVENT DATE** 2025

**DURATION** 1 day

Tour 11 – Thạch Thảo Flower invites visitors to explore Perfume Pagoda, a spiritual and cultural site dating back to the 15th century. Highlights include Yến Stream, Trình Temple, Thiên Trù Pagoda, Giải Oan Pagoda, and Hương Tích Cave – each imbued with ancient charm and mystical beauty amidst breathtaking natural landscapes.



**Highlights**

Visitors will admire the serene beauty of Perfume Pagoda and other ancient temples such as Thiên Trù and Giải Oan while drifting along Yến Stream. The journey to Hương Tích Cave offers a captivating, mystical atmosphere, with the option of a cable car ride for added convenience and stunning views.

International tourists, business travelers, and history-cultural enthusiasts.  
Suitable for small groups, families, and groups of friends.

**Suitable for**

**ORGANIZER**  
Hanoi Tourism Association  
091.330.3917

**TOUR 12**  
Rapeseed Flowers: “Golden Splendor by the River at Winter’s End”

**DESTINATION**  
Chuong My

**DATE** 2025

**DURATION** 1 day

Tour 12 – Rapeseed Flowers takes visitors to Phu Vinh Bamboo and Rattan Craft Village, renowned for its exquisitely woven products, and to Son Dong Village, famous for its Buddha and Saint statues as well as traditional altars. Visitors will also get the chance to experience the lively atmosphere of Ta Hien Night Street, where the simple charm of the capital comes to life.

**Highlights**

At Phu Vinh, guests will join hands-on activities in bamboo and rattan weaving, learning about the sustainability and refinement behind each piece. Son Dong offers intricate religious sculptures and carved panels, while Ta Hien Night Street brings a warm, friendly setting for those who enjoy mingling and connecting.

International tourists, business travelers, and history-cultural enthusiasts.  
Suitable for small groups, families, and groups of friends.

**Suitable for**

**ORGANIZER**  
Hanoi Tourism Association  
091.330.3917





**DESTINATION** Hoan Kiem

**DATE** 2025

**DURATION** 1 ngày

The "Touch" space at Chuông Vàng Theater introduces visitors to unique themed areas, including a historical space where the Capital Regiment pledged their oath: "To die for the Fatherland's survival." Other zones recreate the artistic landscapes of Southern Vietnam and Hanoi – from coconut trees and winding southern rivers to the iconic The Huc Bridge over Hoan Kiem Lake – reflecting the deep-rooted values of traditional culture.



### Highlights

Visitors can immerse themselves in an artistic environment featuring props and stage settings from classic Cai Luong (Vietnamese opera) performances, such as traditional costumes, swords, and fans. The "Orchestra Pit" allows guests to experience the live, vibrant sounds of Don Ca Tai Tu (Southern chamber music). A dedicated makeup and costume room lets visitors transform into stage artists, offering an authentic taste of Vietnam's theatrical heritage.

### Suitable for

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

### ORGANIZER

Hanoi Tourism Association  
091.330.3917

80++ sản phẩm du lịch đặc sắc để trải nghiệm ở Hà Nội

"THE ART OF TOUCH"

Heritage | Culture | History

**DESTINATION** Ba Vi

**DATE** 2025

**DURATION** 1 day

The "Hanoi Moments" tour begins with the solemn Flag Raising Ceremony, followed by a taste of Hanoi's signature pho and a trekking adventure in Ba Vi, home to the Ngoc Hoa stream and vast bamboo forests. Visitors will also explore the historic French-style Mélia Ba Vi Resort and savor unique mountain specialties. The journey concludes with stops at iconic Hanoi spots, such as Hoa Xa Café and the lively Ta Hien night street.

### Highlights

Join the Flag Raising Ceremony and feel the pride of the nation. Trek through Ba Vi's breathtaking landscapes, featuring waterfalls and the serene Ngoc Hoa stream. Visit Mélia Ba Vi Resort and the old French villas. Back in Hanoi, enjoy coffee at Hoa Xa Café overlooking the Long Bien Bridge, then immerse yourself in the vibrant cultural blend of Ta Hien's nightlife.

### Suitable for

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

### ORGANIZER

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091.330.3917



HANOI MOMENTS

Heritage | Culture | History



**DESTINATION** Hoan Kiem, Ba Dinh  
**DATE** 2025  
**DURATION** 1 day



The Hanoi tour begins at the Hanoi Opera House, a symbol of classical French architecture, followed by the Vietnam Fine Arts Museum, home to collections of both folk and modern art. Visitors will also explore and enjoy the creative atmosphere at MamiArt Space.

**Highlights** Visitors will admire the distinctive architecture of the Hanoi Opera House and learn about the history of performing arts. At the Fine Arts Museum, they will discover the evolution of Vietnamese art through its collections of paintings and sculptures. At VCCA, guests can interact with artists and enjoy contemporary art, concluding the day with coffee and live jazz at Manzi ArtSpace.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

**Suitable for**

**ORGANIZER**  
 Hanoi Tourism Association  
 091.330.3917

**DESTINATION** Hoan Kiem, Ba Dinh  
**DATE** 2025  
**DURATION** 1 day

The tour begins with an exploration of Hanoi's Old Quarter and Bach Ma Temple, where visitors can discover the lifestyle of the past and the unique architecture of traditional tube houses. Next come immersive experiences of Vietnam's traditional arts, including Ca Tru at Thai Ha, Hat Xam, Cheo, and Quan Ho at the Cheo Theater, followed by the enchanting Thang Long Water Puppet Show. The journey concludes with the spectacular real-life performance "The Quintessence of Tonkin."

**Highlights**

Stroll through the Old Quarter and visit Bach Ma Temple, experiencing the timeless charm of Hanoi. Enjoy Ca Tru performances and interact with artisans at Thai Ha. Watch Hat Xam, Cheo, and Quan Ho folk singing at the Cheo Theater. Experience the Thang Long Water Puppet Show, vividly portraying rural Vietnamese life. End the day with the breathtaking "Quintessence of Tonkin" outdoor spectacle.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

**Suitable for**

**ORGANIZER**  
 Hanoi Tourism Association  
 091.330.3917





**DESTINATION** Soc Son District  
**DATE** 2025  
**DURATION** 1 day

The journey begins with a visit to Viet Phu Thanh Chuong, a cultural complex showcasing the charm of ancient Northern Vietnamese architecture, lotus ponds, and fish-filled lakes. Guests then continue to Giong Temple, where they can learn about the legend of Saint Giong, followed by a stop at Non Pagoda to admire the grand Buddha statue.

### Highlights

Visitors will explore Viet Phu Thanh Chuong's traditional communal houses, temples, museum collections, and art galleries, offering a serene and relaxing atmosphere. At Giong Temple, guests can delve into the legend of Saint Giong, take part in traditional rituals, and enjoy the surrounding landscapes.

International tourists, business travelers, and history-cultural enthusiasts.  
 Suitable for small groups, families, and groups of friends.

*Suitable for*

**ORGANIZER**  
 Hanoi Tourism Association  
 091.330.3917

**DESTINATION** Son Tay  
**DATE** 2025  
**DURATION** 1 ngày

The "Mastercrafts Journey – Preserving the Essence" takes visitors to Đường Lâm ancient village, a living museum of art and history. Visitors will explore historical sites such as Mông Phụ communal house, the ancient well, Mía pagoda, and royal tombs, while discovering the prominent traditional lacquer craft practiced here.

### Highlights

Visit lacquer workshops and experience techniques such as base painting, gold leaf application, and carving decorative patterns on handcrafted products. Listen to artisans share stories about their craft and enjoy the "Tea & Lacquer" session – sipping tea under ancient tiled roofs while admiring lacquer artworks, blending art with nature.

International tourists, business travelers, and history-cultural enthusiasts.  
 Suitable for small groups, families, and groups of friends.

*Suitable for*

**ORGANIZER**  
 Hanoi Tourism Association  
 091.330.3917





**DESTINATION** Hoan Kiem  
**DATE** 2025  
**DURATION** 1 day

The tour "Strolling Through 'Hang' Streets – A Thousand Years of Vietnamese Crafts" takes visitors on a journey to discover the charm of Hanoi's Old Quarter and its traditional handicrafts. The trip begins at Kim Ngan Communal House, dedicated to the founder of Vietnam's traditional crafts, continues with a tea-tasting experience, hands-on activities with artisans from craft villages, and a leisurely walk through historic streets steeped in heritage.

### Highlights

Visitors will explore Kim Ngan Communal House, offer incense in tribute to the craft ancestors, and learn about traditional crafts. They will then enjoy a Vietnamese tea culture experience and join activities with artisans such as embroidery and bamboo weaving. The tour concludes with a stroll through the Old Quarter, delving into the history and transformation of famous streets like Hang Mam (Fish Sauce Street), Hang Non (Conical Hat Street), and Hang Duong (Sugar Street).

International tourists, business travelers, and history-cultural enthusiasts.  
 Suitable for small groups, families, and groups of friends.

**Suitable for**

**ORGANIZER**  
 Hanoi Tourism Association  
 091.330.3917

**DESTINATION** Gia Lam  
**DATE** Until September 30, 2025  
**DURATION** 1 day

The "Bat Trang Essence" tour takes visitors on a journey to explore the traditional beauty of Bat Trang pottery village, a place that has preserved cultural and ceramic art values for centuries. The trip begins with a visit to the Vietnam Handicraft Essence Center, where guests can experience the pottery-making process and discover unique exhibition spaces, before continuing to explore the ancient Bát Tràng Village and its notable heritage sites.

### Highlights

Visitors will tour ceramic production workshops and experience the pottery-making process at the Vietnam Handicraft Essence Center. In the "I am an Artisan" space, guests will have the opportunity to create their own ceramic products. The journey continues with a visit to the ancient Bát Tràng Village's heritage sites such as the communal house and the Pottery Market, where visitors can shop for unique handmade ceramic items.

International tourists, business travelers, and history-cultural enthusiasts.  
 Suitable for small groups, families, and groups of friends.

**Suitable for**

**ORGANIZER**  
 Hanoi Tourism Association  
 086.695.9288 | [www.tinhhoalangngheviet.vn](http://www.tinhhoalangngheviet.vn)





**DESTINATION** Hanoi  
**DATE** Until September 30, 2025  
**DURATION** 1 day

This half-day program offers visitors a selection of unique Hanoi experiences. Travelers can explore the autumn delicacies of the Old Quarter, check in at Hoa Xa Café and Long Biên Bridge, or enjoy a fresh perspective from a double-decker bus. The itinerary also includes a visit to Hoa Lo Prison and a stroll through Book Street.

### Highlights

Guests will savor seasonal specialties in the Old Quarter, capture stunning photos at Hoa Xa Café with a view of Long Bien Bridge, and enjoy a unique city view from the double-decker bus. They will also learn about history at Hoa Lo Prison and visit 19/12 Book Street, a cultural hub that celebrates the love of reading.

International tourists, business travelers, and history-cultural enthusiasts.  
 Suitable for small groups, families, and groups of friends.

*Suitable for*

**ORGANIZER**  
 Hanoi Tourism Investment Joint Stock Company  
 089.990.9919 | [www.dulichhanoi.vn](http://www.dulichhanoi.vn)

**DESTINATION** Hà Nội  
**DATE** Until September 30, 2025  
**DURATION** 1 day

This one-day journey offers engaging activities at some of Hanoi's most renowned historical and cultural landmarks. Visitors will explore the Vietnam Military History Museum, visit Thay Pagoda and the Cac Co Cave relic site, and end the trip by enjoying the "Quintessence of Tonkin" show – a captivating art performance.

### Highlights

Guests will discover the Vietnam Military History Museum, learning about the history of war and military relics. Next, the tour takes visitors to Thay Pagoda and Cac Co Cave, both rich in cultural and spiritual significance. Finally, the journey concludes with the "Quintessence of Tonkin" – an exceptional art program that vividly recreates the traditional values of Northern Vietnam.

International tourists, business travelers, and history-cultural enthusiasts.  
 Suitable for small groups, families, and groups of friends.

*Suitable for*

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**DESTINATION** Hanoi  
**DATE** Until September 30, 2025  
**DURATION** 1 day

This one-day journey offers visitors the opportunity to discover the unique charm of Hanoi through meaningful activities. Guests will join the flag-raising ceremony at Ho Chi Minh Mausoleum, enjoy signature dishes such as Hanoi Pho and Bun Cha, visit notable landmarks like the Vietnam National Museum of History and the Hanoi Opera House, and take a cyclo ride through the Old Quarter.

### Highlights

Visitors will participate in the solemn flag-raising ceremony at Ho Chi Minh Mausoleum. They will savor Hanoi Pho and Bun Cha at famous eateries such as those in Dong Xuan Market alley. The trip continues with a visit to the Vietnam National Museum of History and a photo stop at the Hanoi Opera House, followed by a cyclo tour through Hanoi's 36 Old Streets. Finally, visitors will stroll around West Lake and enjoy the peaceful scenery of the city.

International tourists, business travelers, and history-cultural enthusiasts.  
 Suitable for small groups, families, and groups of friends.

*Suitable for*

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 Hanoi Tourism Investment Joint Stock Company  
 089.990.9919 | www.dulichhanoi.vn

**DESTINATION** Hanoi  
**DATE** Đến hết 30/09/2025  
**DURATION** 1 ngày

This one-day experience takes visitors through Hanoi's most iconic spots, from the Opera House to landmarks around Hoan Kiem Lake such as Trang Tien Street and the Hanoi Moi Newspaper Office. Guests will enjoy local specialties like Bun Cha or West Lake Shrimp Cakes, check in at Phan Dinh Phung Street, and relax at Hoa Xa Café with a sunset view over Long Bien Bridge.

### Highlights

Visitors will check in at the Opera House and capture photos at popular spots around Hoan Kiem Lake, including Trang Tien Street, Hang Khay Street, and the Hanoi Moi Newspaper Office. They will savor Bun Cha or West Lake Shrimp Cakes, then continue their stroll along Phan Dinh Phung Street. The trip ends with a coffee break at Hoa Xa Café, watching the sunset over Long Bien Bridge – a perfect way to unwind.

International tourists, business travelers, and history-cultural enthusiasts.  
 Suitable for small groups, families, and groups of friends.

*Suitable for*

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 089.990.9919 | www.dulichhanoi.vn





**DESTINATION** Hanoi  
**DATE** Đến hết 30/09/2025  
**DURATION** 1 ngày

This one-day experience offers visitors the chance to explore Hanoi through its signature dishes and famous landmarks such as the Old Quarter, Hoan Kiem Lake, and Aeon Mall Ha Dong. Guests will enjoy pho, bun cha, banh cuon, West Lake shrimp cakes, and egg coffee, as well as a ride on the city's elevated train for panoramic views.

### Highlights

Visitors will savor Hanoi's specialties such as Pho, Bun Cha, and Banh Cuon before checking in at the Old Quarter and Hoan Kiem Lake. They will then enjoy egg coffee and green young rice (com), followed by West Lake shrimp cakes. The itinerary also includes a ride on the elevated train to view the city from above, ending at Aeon Mall Ha Dong for shopping and relaxation.

*Suitable for*

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

**ORGANIZER**  
 Hanoi Tourism Investment Joint Stock Company  
 089.990.9919 | www.dulichhanoi.vn

**DESTINATION** Hanoi  
**DATE** Until September 30, 2025  
**DURATION** 1 day

This 2-day, 1-night tour invites visitors to explore Hanoi's prominent landmarks such as the Vietnam Military History Museum and Thầy Pagoda, along with enjoying the "Tinh Hoa Bac Bo" (Northern Quintessence) cultural show. Visitors will also experience the diverse entertainment and natural attractions at Thien Duong Bao Son Park.

### Highlights

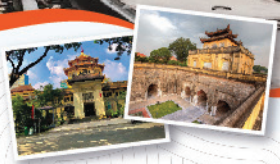
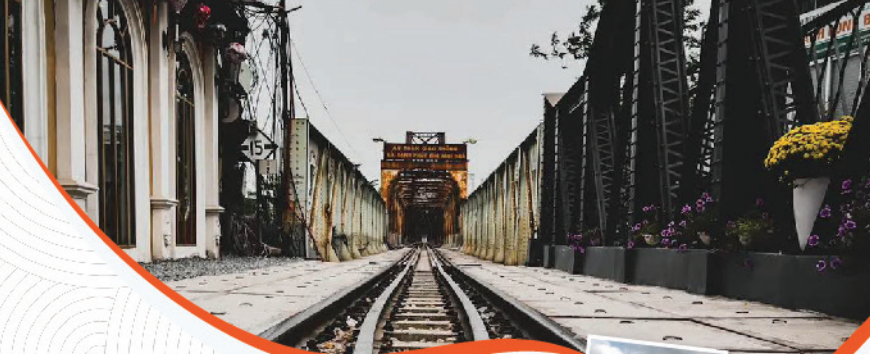
Check-in at the Vietnam Military History Museum to learn about war history. Visit Thầy Pagoda, one of Hanoi's famous ancient temples. Enjoy the "Tinh Hoa Bac Bo" show, showcasing the unique cultural heritage of Northern Vietnam. Participate in exciting activities at Thien Duong Bao Son Park, combining entertainment with nature exploration.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

*Suitable for*

**ORGANIZER**  
 Hanoi Tourism Investment Joint Stock Company  
 089.990.9919 | www.dulichhanoi.vn





**DESTINATION** Hanoi  
**DATE** September 30, 2025  
**DURATION** 1 day

Experience the unique flag-lowering ceremony at Ho Chi Minh Mausoleum, and take a night tour that reveals Hanoi's charm under the city lights. Step back in time at the Imperial Citadel of Thang Long, and enjoy memorable photo moments in traditional Vietnamese attire. Conclude your day with a relaxing visit to Hoa Xa Café, overlooking the scenic Long Bien Bridge at sunset — a perfect way to savor the city's timeless beauty.

*Highlights*

Visit the historic Ho Chi Minh Mausoleum and witness the moving flag-lowering ceremony. Explore the Vietnam National Museum of History and the majestic Hanoi Opera House. Discover the Temple of Literature, Vietnam's first national university. Enjoy a night tour showcasing Hanoi's enchanting evening ambiance. Walk through the ancient Imperial Citadel of Thang Long. Dress in traditional costumes for unique photo opportunities. Relax at Hoa Xa Café with stunning views of Long Bien Bridge

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

*Suitable for*

**ORGANIZER**  
 Hanoi Tourism Investment Joint Stock Company  
 089.990.9919 | www.dulichhanoi.vn

**DESTINATION** Hanoi  
**DATE** December 31, 2025  
**DURATION** 1 day

Discover the heart of Hanoi on this immersive one-day journey through its most treasured historical and cultural landmarks. Begin with a respectful visit to the Ho Chi Minh Mausoleum, honoring Vietnam's revered leader. Stroll leisurely around the scenic Hoan Kiem Lake, soaking in the tranquil atmosphere of the city's iconic green space. Next, explore Hoa Lo Prison, famously known as the "Hanoi Hilton," where visitors gain insight into its poignant and complex history. Finally, experience the grandeur of the Temple of Literature – Quoc Tu Giam, Vietnam's oldest university and a symbol of its enduring cultural heritage.

*Highlights*

Pay homage to the nation's founding father at the Ho Chi Minh Mausoleum. Enjoy a peaceful walk along Hoan Kiem Lake and its surrounding streets. Discover the history behind Hoa Lo Prison and its significance during wartime. Visit the Temple of Literature, a masterpiece of traditional Vietnamese architecture and education

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

*Suitable for*

**ORGANIZER**  
 BestPrice Travel Technology Joint Stock Company  
 090.608.4268 | www.bestprice.vn





**DESTINATION** My Duc  
**DATE** December 31, 2025  
**DURATION** 1 day

This tour invites visitors to explore the natural beauty and spiritual essence of Huong Tich Cave, famous for the "Bridge of Fortune." Guests will enjoy a scenic boat ride through picturesque landscapes and breathe in the fresh air at Thien Tru Pagoda, making for a peaceful and uplifting journey.



**Highlights** Visit Huong Tich Cave and the Bridge of Fortune, marveling at the cave's majestic formations. Relax on a boat trip along the serene river, surrounded by stunning natural scenery. Experience the tranquil atmosphere of Thien Tru Pagoda nestled in the mountains

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

**Suitable for**

**ORGANIZER**  
 BestPrice Travel Technology Joint Stock Company  
 090.608.4268 | www.bestprice.vn

HUONG PAGODA – HUONG TICH CAVE ONE-DAY TOUR

Heritage | Culture | History

**DESTINATION** Hanoi  
**DATE** December 31, 2025  
**DURATION** 1 day

This tour takes visitors to important historical landmarks of Hanoi. Guests will visit Tran Quoc Pagoda, one of the oldest pagodas in Vietnam, explore Hoa Lo Prison, a site marked by heroic history, and tour the complex of President Ho Chi Minh's Mausoleum, honoring the nation's great leader.

**Highlights** Visit Tran Quoc Pagoda to admire its ancient architecture and tranquil setting by West Lake. Explore Hoa Lo Prison and learn about its painful history during wartime. Conclude the tour at President Ho Chi Minh's Mausoleum to pay tribute and respect to the beloved leader

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

**Suitable for**

**ORGANIZER**  
 BestPrice Travel Technology Joint Stock Company  
 090.608.4268 | www.bestprice.vn



HANOI CITY TOUR

Heritage | Culture | History



**DESTINATION**

Hanoi – Temple of Literature  
One Pillar Pagoda – Hoan Kiem Lake – Hanoi

**DATE** Until December 31, 2025

**DURATION** 1 day

The “Hanoi Essence – Full-Day Private Tour Discovery” offers visitors a perfect experience to explore Hanoi’s historical and cultural landmarks. Visitors will tour the Ho Chi Minh Mausoleum, Vietnam’s first university, the Ethnology Museum to gain deeper understanding of ethnic communities, and enjoy a traditional cyclo ride through the Hanoi Old Quarter.

*Highlights*

Visit the Ho Chi Minh Mausoleum to honor the great leader.  
Explore the Temple of Literature – Vietnam’s first national university and a symbol of academic heritage.  
Discover the Ethnology Museum to learn about the culture of various ethnic groups. Experience a cyclo ride around the bustling Hanoi Old Quarter. The private tour during the September 2 National Day holiday provides convenience, comfort, and a memorable holiday experience.

*Suitable for*

International tourists, business travelers, and history-cultural enthusiasts.  
Suitable for small groups, families, and groups of friends.

**ORGANIZER**

BestPrice Travel Technology Joint Stock Company  
090.608.4268 | www.bestprice.vn

**DESTINATION**

Vietnam Military History Museum

**DATE** Đến hết 31/12/2025

**DURATION** 1 ngày

This tour offers visitors the opportunity to explore some of Hanoi’s distinctive destinations, from the Vietnam Military History Museum showcasing heroic historical evidence to entertainment and shopping at Lotte Mall Tay Ho, one of the city’s most modern commercial centers. Visitors will also enjoy a buffet meal at Sen Tay Ho a renowned restaurant with an elegant lakeside atmosphere on West Lake.

*Highlights*

Visit the Vietnam Military History Museum to admire artifacts that testify to the nation’s resilience. Experience shopping and entertainment at Lotte Mall Tay Ho a contemporary shopping center. Conclude the tour with a buffet at Sen Tay Ho, savoring special dishes in a luxurious space rich with traditional Vietnamese ambiance by West Lake.

*Suitable for*

International tourists, business travelers, and history-cultural enthusiasts.  
Suitable for small groups, families, and groups of friends.

**ORGANIZER**

BestPrice Travel Technology Joint Stock Company  
090.608.4268 | www.bestprice.vn



80++ sản phẩm du lịch đặc sắc để trải nghiệm ở Hà Nội

**DESTINATION**

Vietnam Museum of Ethnology

**DATE** 2025**DURATION** 1 day

Spend a day immersing yourself in the rich cultural tapestry of Vietnam at the Vietnam Museum of Ethnology. In the morning, begin at the Bronze Drum Building to uncover the stories of Vietnam's 54 ethnic groups, then stroll through the Architectural Garden to admire traditional houses from the three regions of the country. Enjoy a live performance of traditional water puppetry, a unique form of Vietnamese folk art.

**Highlights**

Discover the history and culture of Vietnam's 54 ethnic groups. Explore distinctive traditional architecture from all three regions. Enjoy an authentic traditional water puppet show. Experience Korean culture by wearing a Hanbok. Interactive, multi-sensory activities for children and families.

International tourists, business travelers, and history-cultural enthusiasts.  
Suitable for small groups, families, and groups of friends.

**Suitable for****ORGANIZER**

Vietnam Museum of Ethnology  
096.431.9595 | [information@vme.org.vn](mailto:information@vme.org.vn)

**DESTINATION**

Vietnam Museum of Ethnology

**DATE** August 30-31, 2025 & September 1-2, 2025**DURATION** 1 day

During the National Day holiday on September 2, this program offers a vibrant festival atmosphere with a series of activities ranging from exploring traditional culture and arts to colorful photo spots, free experiential tours, folk games, and attractive discounts at the restaurant, suitable for all ages.

**Highlights**

Children can enjoy free painting and history quizzes. Visitors can take photos at the National Day-themed photo corners, watch cultural heritage films, join the "54 Ethnic Groups" tour, try traditional folk games, watch the Đồng Ngư water puppet show (combo tickets included), and receive a 10% discount at Trúc Lâm Coffee & Restaurant.

International tourists, business travelers, and history-cultural enthusiasts.  
Suitable for small groups, families, and groups of friends.

**Suitable for****ORGANIZER**

BVietnam Museum of Ethnology  
096.431.9595 | [information@vme.org.vn](mailto:information@vme.org.vn)



**DESTINATION** Son Tay  
**DATE** Daily  
**DURATION** 1 day or 2 days

Nestled in serene natural surroundings and imbued with ethnic cultural charm, this retreat offers a harmonious blend of relaxation and inspiration. The Creative Camp, designed in traditional architectural style and connected to nearby village spaces, is an ideal destination for both rest and creative pursuits. The newly built villas are modern, pristine, and feature an infinity pool as well as an inviting outdoor communal area.

### Highlights

Stay in well-appointed villas with full amenities. Immerse yourself in nature and enjoy swimming in the infinity pool. Experience the traditional atmosphere of the Creative Camp. Connect with the local ethnic cultural village. Expansive outdoor spaces suitable for group activities, relaxation, meditation, and small-scale cultural events.

International tourists, business travelers,  
and history-cultural enthusiasts.  
Suitable for small groups, families,  
and groups of friends.

*Suitable  
for*

**ORGANIZER**  
 Vietnam National Village for Ethnic Culture and Tourism  
 0246.292.9777 | [www.langvanhoavietnam.vn](http://www.langvanhoavietnam.vn)



**DESTINATION** Ba Vi  
**THỜI GIAN TỔ CHỨC** 2025  
**THỜI LƯỢNG** 1-day package, 2–3-day package

FROM ONLY  
**249.000 VND** ADULTS

*Price*

Nestled amid the lush greenery of Ba Vi, Ao Vua Tourist Resort offers an ideal wellness retreat where mountains, forest streams, and serene spaces harmoniously blend. This is a peaceful haven for guests to restore both body and mind, surrounded by refreshing landscapes and revitalized through traditional health care therapies.

### Highlights

Experience traditional therapies such as acupressure massage, moxibustion, herbal whirlpool bathing, and herbal steam baths – all designed to relax the body and enhance overall health. Savor nourishing macrobiotic cuisine with unique flavors that help prevent illness and recharge positive energy.

International tourists, business travelers,  
and history-cultural enthusiasts.  
Suitable for small groups, families,  
and groups of friends.

*Suitable  
for*

**ORGANIZER**  
 Ao Vua Joint Stock Company  
 096.891.0998  
[www.hanoitourist.vn](http://www.hanoitourist.vn)





**DESTINATION** Ba Vi  
**DATE** 2025  
**DURATION** 1-day package, 2-day package

Nestled amidst the tranquil mountains and forests of Ba Vi, AMI Villa Hotel is the perfect destination for relaxation and rejuvenation. Here, guests are embraced by serene greenery and fresh air, with a retreat experience that blends nature, local culture, and restorative therapies – creating harmony for both body and mind.

### Highlights

Enjoy a Dao Do (Red Dao) herbal leaf bath. Try ostrich egg painting and savor ostrich-based cuisine. Trek through the scenic Ba Vi forest. Stay at the elegant AMI Villa. Visit Long Viet Cultural Tourism Village. Practice gratitude rituals honoring revered ancestors. Taste traditional Muong ethnic cakes. This journey fosters deep connection, mindfulness, and cultural appreciation.

*Suitable for*

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

**ORGANIZER**  
 ECOHOST Co.,Ltd  
 081.219.8228 | www.ecohost.vn



**DESTINATION** Ba Vi  
**DATE** 2025  
**DURATION** 2 days 1 night, 3 days 2 nights

FROM ONLY  
**249.000 VND** ADULTS

*Price*

Nestled in the tranquil mountains and forests of Ba Vi, AMI Villa Hotel is the ideal destination for relaxation and rejuvenation. Guests are embraced by peaceful greenery and fresh air, with a retreat experience that harmoniously blends nature, local culture, and restorative therapies – bringing balance to both body and mind.

### Highlights

Practice meditation and yoga in a serene environment. Indulge in hot stone massage, Dao herbal baths, therapeutic steam, and relaxing foot soaks. Enjoy mindful cycling and forest walks. Delight in afternoon tea and nutritious meals. Participate in the Healing Breath Workshop for deep relaxation and mindfulness. All experiences combine to create a profound and awakening wellness journey.

*Suitable for*

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.



**ORGANIZER**  
 ECOHOST Co.,Ltd  
 081.219.8228  
 www.ecohost.vn

WEEKEND RETREAT – 2 DAYS 1 NIGHT



DISCOVER THE ESSENCE OF BA VI

Ecotourism – Resorts – Nature

Ecotourism – Resorts – Nature



**DESTINATION** Ba Vi  
**DATE** 2025  
**DURATION** 1 day, from 6:30 am to 5:30 pm

The "Return to Roots" journey takes visitors to explore sacred landmarks such as the memorial house of President Ho Chi Minh, the Upper Temple dedicated to Saint Tân Viên, and the K9–Đa Chong relic area. It is surrounded by the majestic natural scenery of Ba Vi National Park, where history, culture, and Vietnamese national origins converge.

### Highlights

Participants walk up 1,199 steps to the King's Summit to offer incense to President Ho Chi Minh, pay homage at the Upper Temple, admire the view at the 1,100-meter altitude, enjoy Ba Vi's specialty dishes, and check in at May Café. The itinerary also includes a visit to the K9–Đa Chong historic site, which preserves sacred historical memories associated with President Ho Chi Minh.

### Suitable for

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

**ORGANIZER**  
 Hanoi Tourism Association  
 091.33.03.917

**DESTINATION** Ba Vi  
**DATE** 2025  
**DURATION** 2 days, 1 night

The "Awakening Ba Vi" program immerses visitors in the majestic nature of Ba Vi National Park: from towering bamboo forests and the refreshing Ngoc Hoa stream to the vibrant roads lined with wild sunflowers. The landscape is imbued with the pristine beauty of nature, the history, and the cultural identity of the Muong ethnic group amid the lush green mountains.

### Highlights

Guests can trek through forests, swim in streams, enjoy bamboo rice by the water, chase clouds at sunrise, explore ancient French ruins, participate in a forest gala dinner, engage in cultural exchanges with the Mường community, and relax with infrared saunas and reflexology. Each activity offers a sense of awakening, fostering connection with nature and oneself.

### Suitable for

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.



**ORGANIZER**  
 Hanoi Tourism Association  
 091.330.3917



**50.000** VND ADULTS  
**30.000** VND 80CM-130CM  
**FREE** <80CM

*Price*



**DESTINATION**

Thu Le, Giang Vo Ward, Hanoi

**DATE** July 20, 2025 – September 30, 2025

**DURATION** All day

Hanoi Zoo is the “green lung of the capital,” home to hundreds of rare plant and animal species. Its lush, lively environment allows visitors to explore the diverse animal kingdom—from familiar to exotic species—spark curiosity about nature, and strengthen awareness of ecological conservation.

*Highlights*

During a half-day at the zoo, visitors can tour and learn about animals’ habits, try the role of “keeper,” play a “Rescue the Animals” game, and “Find the Footprints.” The program includes a guide, discounted admission tickets, interactive activities, and attractive gifts for children.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

*Suitable for*

**ORGANIZER**

Hanoi Zoo One Member Limited Liability Company  
 091.336.6663 | www.hanoizoo.com

**DESTINATION** Hoan Kiem

**DATE** 2025

**DURATION** 3 hours (11:30am or 6:00pm)

Hanoi not only stands out for its Old Quarter but also as a paradise of enticing street food. In the distinctive atmosphere of the Old Quarter, visitors can explore cultural beauty through traditional dishes, small streets, and the vibrant ambiance typical of the thousand-year-old capital.

*Highlights*

Participants join a 3-hour walking tour with a local guide and taste over 10 famous dishes, such as phở, bún chả, bánh mì, egg coffee, and more. This flexible tour is privately organized at noon or in the evening, includes water, coffee, beer, and pick-up service—offering an authentic experience like a local.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

*Suitable for*



**ORGANIZER**

Hanoi Tourism Association  
 091.330.3917

“GREEN IN THE CITY – STRANGE IN THE HEART”

CHỢ ĐÔNG XUÂN



**DESTINATION** Hoan Kiem

**DATE** August 15, 2025

**DURATION**

Program held on the last three weekend evenings weekly from 7:30 pm to 9:00 pm

The nighttime tour “Hanoi Old Flavors” takes place at Dong Xuan Night Market—a market over 130 years old in the heart of Hanoi’s Old Quarter. This is a distinctive cultural space where history, traditional cuisine, and folk art performances converge, such as Ca tru (ceremonial singing), Quan ho (love duets), Hat Xoan (spring songs), Xoe Thai dances, and traditional Vietnamese costumes.

### Highlights

Diners savor signature Hanoi and regional dishes, creatively prepared by veteran executive chefs. Beyond food, visitors immerse themselves in intangible cultural performances recognized by UNESCO, making the tour experience impressive, unique, and rich in Vietnamese cultural identity.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

*Suitable for*

**ORGANIZER**

UNESCO Center for Vietnamese Culinary Culture  
Dong Xuan Joint Stock Company | 098.340.9919

**DESTINATION** Hoan Kiem

**DATE** 2025

**DURATION** 7:00 pm on Saturdays and Sundays

The Tong Duy Tan – Hang Bong food street, located in Hoan Kiem District, Hanoi, is one of the capital’s most famous culinary streets. About 200 meters long, it connects Tran Phu, Dien Bien Phu, and Cam Chi, operates 24/7, and embodies the vibrant culinary and nightlife culture of Hanoi.

### Highlights

Visitors can savor a wide range of dishes, from snack foods like fried fermented pork rolls and sweet soups to full meals such as Pho, hotpot, and fried rice. The lively atmosphere day and night makes it an ideal gathering spot for locals and travelers who love to explore Hanoi’s street food.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

*Suitable for*

**ORGANIZER**  
Hoan Kiem





**DESTINATION**  
19 Thang 12 Street, Tran Hung Dao, Hoan Kiem

**DATE** 2025

**DURATION** All week

Hanoi Book Street is a 200-meter-long street gathering over 16 renowned publishing brands such as Phuong Nam, Kim Dong, Nha Nam, Dinh Ty, and more. This quiet, green space in the heart of the capital displays thousands of books across various genres, making it a unique cultural meeting point for book lovers.

### Highlights

Visitors can stroll through diverse book stalls featuring textbooks, literature, novels, detective stories, children's books, and foreign language titles. The street also hosts cultural exchanges with book introductions, signings, and author talks, offering a peaceful and enriching experience amid urban life.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

*Suitable for*

**ORGANIZER**  
Hanoi December 19th Book Street Management Board – Culture, Information and Sports Center of Cua Nam Ward

HANOI BOOK STREET

Cuisine | Shopping | Urban Experiences | Entertainment

**DESTINATION** Dong Da District

**DATE** Every Saturday and Sunday

**DURATION** 6:00 PM – 12:00 AM

Nguyen Van Tuyet Food Street is Hanoi's third famous food street, alongside Tong Duy Tan and Dao Ngoc – Ngu Xa. Stretching 840 meters long and 10-12 meters wide, it connects Tay Son and Yen Lang streets, located in Dong Da District. This pedestrian-only area operates on weekend evenings, offering a vibrant space for culinary and cultural experiences.

### Highlights

On Saturday and Sunday nights, motor vehicles are prohibited, creating a lively food scene with many existing eateries. Visitors can stroll leisurely, enjoy a variety of delicious street foods, and experience live music performances and cultural exchanges in a setting full of Hanoi's local life.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

*Suitable for*



NGUYEN VAN TUYET FOOD STREET

Cuisine | Shopping | Urban Experiences | Entertainment



### DESTINATION

hanoi Old Quarter pedestrian zone  
 Hoan Kiem Lake area and surroundings  
 Trinh Cong Son Street, Tay Ho  
 Son Tay Ancient Citadel  
 Dao Ngoc – Ngu Xa Food Street, Ba Dinh  
 Tran Nhan Tang Street and nearby areas, Hai Ba Trung  
 Commercial and pedestrian zones around Ngoc Khanh Lake, Ba Dinh

Hanoi features several pedestrian streets that combine cultural and culinary spaces, such as Trinh Cong Son, Son Tay Ancient Citadel, Tran Nhan Tong (Hai Ba Trung), and Dao ngoc – Ngo Xa (Ba Dinh). Each area is active on weekends, from morning until late at night, creating vibrant cultural and entertainment hubs for locals and visitors alike.

### Highlights

Visitors can enjoy leisurely strolls, savor street food, participate in folk art performances, street music shows, and cultural exchanges. Each street has its own unique atmosphere: romantic like Trinh Cong Sin, historic at Son Tay, modern at Tran Nhan Tong, and rich culinary experiences at Dao Ngoc – Ngu Xa.

*Suitable for*

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

### DESTINATION

Ho Tay Water Park

DATE All year round 2025

DURATION Saturdays and Sundays

**480.000 VND** 2-PERSON COMBO  
**760.000 VND** 3-PERSON COMBO  
**980.000 VND** 4-PERSON COMBO

*Price*

Ho Tay Water Park is the perfect cooling destination for a vibrant summer in Hanoi. With its vast space and numerous water attractions such as wave pools, multi-lane slides, and lazy rivers, it offers an energetic experience ideal for families and groups of friends every weekend.

### Highlights

Visitors can choose weekend combo deals for groups of 2-4 people, including unlimited play tickets and delicious food like pizza, chicken drumsticks, sausages, and fresh Milo. Beyond enjoying water activities, guests can join special events such as lucky wheel games and inflatable sumo wrestling, adding extra excitement.

*Suitable for*

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

### ORGANIZER

West Lake Water Park  
 0243.718.4222  
[www.congvienhotay.vn](http://www.congvienhotay.vn)



420.000 VND NGƯỜI LỚN  
320.000 VND TRẺ EM

*Giavé*



BAO SON PARADISE PARK – A WORLD WITHIN REACH

**DESTINATION**

Bao Son Paradise Park – Km5+200, An Khanh Commune, Hanoi

**DATE** August 30 – September 2, 2025

**DURATION** All day

Bao Son Paradise Park, located at Km5+200 An Khanh, Hanoi, is one of the capital's most attractive entertainment and cultural complexes. With its vast space, it integrates a water park, aquarium, safari, traditional craft village, and many modern rides, making it an ideal destination for holidays, especially during the September 2 National Day.

*Trải Nghiệm Nổi Bật*

Visitors can enjoy a full package of exciting activities such as the lively water park, exploring wildlife at the safari, admiring marine creatures at the aquarium, visiting the traditional craft village, and conquering thrilling rides. Specially for the National Day holiday, a VR game ticket is offered free with the purchase of 10 or more tickets.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

*Đối Tượng Phù Hợp*

**ORGANIZER**

Bao Son Paradise Park  
091.995.6858 | [www.baosonparadise.vn](http://www.baosonparadise.vn)

**DESTINATION** Doai Creative Cooperative

**DATE** Every day of the week

**DURATION** 11:00 AM and 2:00 PM

120.000 VND NGƯỜI LỚN  
MIỄN PHÍ VND DƯỚI 4 TUỔI

*Giavé*

At the Doai Community Art Space – Mong Phu Hamlet, Đuong Lam Village, the shadow puppet play “Ba Chua Mia” vividly revives the culture of the Doai region. Inspired by Mia Pagoda and ancient villages, the show blends traditional shadow puppetry with modern visual effects, transporting the audience to nostalgic childhood memories.

*Highlights*

Audience members can enjoy traditional tea and cakes, directly control the shadow puppets, and immerse themselves in the touching historical story of Tay Cung Phi Nguyen Thi Ngoc Dong. With two fixed daily showtimes, the program offers a profound emotional experience in a mysterious artistic space, ideal for families.

International visitors, official delegations, and history and culture enthusiasts  
Small groups, families, and friends

*Suitable for*



**ORGANIZER**

Doai Creative Cooperative  
098.236.4358

[www.dulichxudoai.com/doai/doai-creative](http://www.dulichxudoai.com/doai/doai-creative)



“BA CHUA MIA” SHADOW PUPPET SHOW

Art | Nightlife | Creativity



**DESTINATION** Quoc Oai  
**DATE** 7:00 PM  
**DURATION** 75 minutes

The performance "Tinh Hoa Bac Bo" (Northern Quintessence) vividly recreates the unique cultural space of the Northern Delta region through six thematic parts such as Poetry, Buddhist Realm, Nostalgia, Happiness, Festivals, and more. Set on an outdoor stage combined with modern technology, the show highlights the faith, arts, and daily life of ancient Vietnamese people.

### Highlights

Audiences will be amazed by 250 live performers accompanied by spectacular lighting effects, water stage features, and interactive visuals. Each segment within the 75-minute show offers a lively glimpse into Northern Vietnam's history and culture—from Buddhist beliefs to village festivals, poetry, architecture, and traditional folk music.

International tourists, business travelers,  
 and history-cultural enthusiasts.  
 Suitable for small groups, families,  
 and groups of friends.

*Suitable for*

**ORGANIZER**  
 Tuan Chau – Hanoi Joint Stock Company  
 056.738.9888 | [www.showtinhhoabacbo.com](http://www.showtinhhoabacbo.com)

"TINH HOA BAC BO" LIVE PERFORMANCE

**DESTINATION**  
 No.1 Hoa Lo Street, Hoan Kiem  
**DATE** Every Friday, Saturday, and Sunday evening  
**DURATION** Từ 90-120 phút

The "Sacred Night" tour takes place on weekend evenings within the historic and solemn space of Hoa Lo Prison, transporting visitors back to the memories of the resistance era through three artistic programs: "Live Like Flowers" and "Youthful Fire." The atmosphere strongly evokes patriotism and noble sacrifice.

### Highlights

Visitors can role-play as prisoners, write secret coded letters, make traditional Mid-Autumn lanterns, sing revolutionary songs, and enjoy special treats such as leaf jelly (Che La Bang) and leaf cakes (Banh La Bang). These activities occur at fixed times starting from 7:00 PM, offering a moving experience that deeply connects history with personal engagement.

International tourists, business travelers,  
 and history-cultural enthusiasts.  
 Suitable for small groups, families,  
 and groups of friends.

*Suitable for*

**ORGANIZER**  
 Hoa Lo Prison Relic Management Board  
 082.244.6116 | 082.511.2668  
[www.hoalo.vn](http://www.hoalo.vn)



HOA LO PRISON NIGHT TOUR WITH THREE DISTINCT THEMES



**DESTINATION**

7b Dinh Tien Hoang, Hoan Kiem

**DATE** 9:30 AM – 9:15 PM daily

**DURATION** 50 minutes per show

Thang Long Water Puppet Theater, located near Hoan Kiem Lake, is a unique cultural destination in Hanoi. With its traditional setting and distinctive water stage, it vividly portrays rural life in Northern Vietnam through the art of water puppetry – an ancient folk theater deeply rooted in Vietnamese cultural identity.

*Highlights*

Visitors can choose from more than 10 performances daily, each lasting about 50 minutes, running from 9:30 AM to 9:15 PM every day of the week. Each water puppet show tells an engaging story about Vietnamese culture, beliefs, and daily life, combining folk music, water stage effects, and exquisite puppeteering artistry.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

*Suitable for*

**ORGANIZER**

Thang Long Water Puppet Theatre  
024.3824.9494 | www.nhahatmuaroithanglong.vn

**DESTINATION**

361 Truong Chinh, Thanh Xuan

**DATE** Daily

**THỜI LƯỢNG** Varies by performance

The theater features three specialized stages including a dry puppet stage, an indoor water puppet stage, and a traditional outdoor water stage pavilion. The performance spaces blend modern and folk elements, offering a unique cultural and artistic experience. Additionally, the theater provides mobile performances for both domestic and international audiences.

*Highlights*

Audiences can enjoy exceptional puppet shows in various settings, from indoor theaters to outdoor water pavilions. Some programs are scheduled regularly, while others are performed by contract. The theater's mobile stage service helps bring Vietnamese puppetry art closer to audiences everywhere.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

*Suitable for*

**ORGANIZER**

Vietnam National Puppetry Theatre  
024.3853.4545 - 024.3853.1333  
www.nhahatmuarovietsnam.vn



80++ sản phẩm du lịch đặc sắc để trải nghiệm ở Hà Nội



**DESTINATION**

19C Hoang Dieu, Ba Dinh

**DATE** From 7:00 PM every Friday and Saturday

The night exploration tour at Thang Long Imperial Citadel unveils the shimmering royal palace under Hanoi's night sky, allowing visitors to step into the golden past of the ancient capital. With enchanting lights and historic scenery, the journey evokes images of the royal court, palace maids, guards, and traditional court rituals.

*Highlights*

Visitors interact with historical reenactors, enjoy lotus tea and royal lotus preserves, explore ancient architecture, and participate in the culturally rich and entertaining "Decoding the Imperial City" tour. With gentle, logical, and vivid storytelling, the tour offers fascinating historical knowledge and fresh emotions during a nighttime visit.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

*Suitable for*

**ORGANIZER**

Thang Long – Hanoi Heritage Conservation Center  
084.845.5222 | [www.hoangthanhthanglong.vn](http://www.hoangthanhthanglong.vn)

80++ sản phẩm du lịch đặc sắc để trải nghiệm ở Hà Nội

**DESTINATION**

275 Au Co Street, Tay Ho

**DATE** 7:00 PM every Saturday and Sunday

**DURATION** 90 minutes

The "Chu Tam Chu Tai" night tour takes place at the Vietnamese Literature Museum (275 Au Co, Tay Ho), where the artistic space is meticulously arranged with shimmering lighting and a deeply evocative backdrop. This special destination vividly recreates the literary world through emotionally rich and refined theatrical language.

*Highlights*

Visitors will immerse themselves in a 90-minute vibrant literary journey through artistic scenes, held on Saturday and Sunday evenings. Beyond admiring the elaborate stage production, the audience feels the depth of Vietnamese intellect and spirit, blending the meanings of "Tam" (Heart) and "Tai" (Talent) in a captivating nighttime artistic atmosphere.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

*Suitable for*

**ORGANIZER**

Vietnam Literature Museum  
090.211.5698  
[www.baotangvanhoc.vn](http://www.baotangvanhoc.vn)



80++ sản phẩm du lịch đặc sắc để trải nghiệm ở Hà Nội

**DESTINATION**

No. 2 Hung Vuong, Dien Bien Ward, Ba Dinh District  
**THỜI GIAN TỔ CHỨC** 9:00 PM daily

The Ho Chi Minh Mausoleum, located at Ba Dinh Square, is a sacred site and a historic-political symbol of Hanoi. Every evening at 9 PM (except from August 31 to September 2), a solemn flag lowering ceremony takes place here, expressing deep respect for the great Vietnamese leader.

**Highlights**

Visitors can witness the lowering of the national flag at Ba Dinh Square, performed by an honor guard dressed in white, executing precise ceremonial movements. The solemn atmosphere, bright lights, and the sound of the national anthem create a moving experience that evokes patriotic pride in all attendees.

International tourists, business travelers,  
 and history-cultural enthusiasts.  
 Suitable for small groups, families,  
 and groups of friends.

**Suitable for****ORGANIZER**

Ho Chi Minh Mausoleum Guard Command

**DESTINATION**

No. 36 Ly Thuong Kiet Street, Hang Bai, Hoan Kiem

**DATE** From 6:00 PM every Saturday and Sunday

This program, originally staged at the Dong Loc Junction Historical Site (Ha Tinh), brings viewers back to the fierce battlefield of 1968, where ten heroic female volunteers bravely sacrificed their youth. The setting evokes the lifeline of the Truong Son trail, amidst the sounds of bombs and the noble ideals for the homeland.

**Highlights**

Viewers relive historic moments through emotional scenes depicting the lives, struggles, and sacrifices of the heroic female team. The story conveys the inspiring message of "living a life worth living," deeply resonating patriotism, dedication, and noble ideals for both current and future generations.

International tourists, business travelers,  
 and history-cultural enthusiasts.  
 Suitable for small groups, families,  
 and groups of friends.

**Suitable for****ORGANIZER**

Vietnam Women's Museum  
 024.3936.5973  
[www.baotangphunu.org.vn](http://www.baotangphunu.org.vn)





"ESSENCE OF CONFUCIANISM" NIGHT TOUR AT TEMPLE OF LITERATURE - QUOC TU GIAM



**DESTINATION**

58 Quoc Tu Giam, Van Mieu, Dong Da

**THỜI GIAN TỔ CHỨC** Wednesdays, Saturdays, and Sundays

**THỜI LƯỢNG** 7:00 PM – 10:30 PM

The "Essence of Confucianism" night tour at the Temple of Literature - Quoc Tu Giam runs from 7:00 PM to 10:30 PM on Wednesday, Saturday, and Sunday evenings. The ancient space of Vietnam's first university is beautifully illuminated, inviting visitors to explore the spirit of learning and the tradition of respecting teachers and education.

*Highlights*

Visitors enjoy 3D Mapping art shows at 8:00 PM, 9:00 PM, and 10:00 PM; experience immersive virtual reality; learn about Quoc Tu Giam's history during the monarchy; and admire traditional artistic performances. The tour offers a harmonious blend of modern technology and a thousand-year cultural heritage.

*Suitable for*

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

**ORGANIZER**

Van Mieu – Quoc Tu Giam Centre for Cultural and Scientific Activities  
033.644.1838 | www.vanmieunighttour.com

**DESTINATION**

Ngoc Son Temple, Hoan Kiem, Hanoi

**THỜI GIAN TỔ CHỨC** Monday to Thursday evenings

**THỜI LƯỢNG** 6:00 PM to 12:00 AM

The night tour at Ngoc Son Temple (Hoan Kiem, Hanoi) recreates the sacred and ancient atmosphere of this special national relic. Featuring traditional architecture by Hoan Kiem Lake, combined with artistic lighting and modern projection technology, the tour offers a unique journey to explore folk culture in the heart of the Old Quarter.

*Highlights*

Visitors experience five themed areas: the sages' inscription altar (Pen Tower), welcoming spiritual energy (The Huc Bridge), the legend of returning the sword (lake surface), peace prayers (main hall), and viewing the preserved Hoan Kiem turtles. The blend of folk rituals, modern lighting, and the sacred space creates a profound and meaningful nighttime experience.

*Suitable for*

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

**ORGANIZER**

Hanoi Relics and Scenic Landscape Management Board  
093.835.3239





**DESTINATION** Ba Dinh  
**DATE** Weekly from August 2025 (tentative)

The "Tran Vu Bell" night tour takes place at Quan Thanh Temple – one of the most sacred temples of ancient Thang Long, located by Truc Bach Lake. The serene and ancient space is vividly recreated through artistic lighting and live performances, evoking the historical and spiritual significance of this land, a gathering place of the capital's spiritual energy.

### Highlights

In 90 minutes, about 100 visitors will enjoy live theatrical performances combining sound and light effects, narrating stories connected to the traditional crafts of Truc Bach silk weaving and Ngo Xa bronze casting. This tour blends cultural and spiritual elements while igniting pride in the heritage of Thang Long's craft villages.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

### Suitable for

**ORGANIZER**  
 Quan Thanh Temple Special National Relic Management Board  
 090.450.9129 - 039.300.3008

"TRAN VU BELL" NIGHT TOUR

**DESTINATION** Hoan Kiem  
**THỜI GIAN TỔ CHỨC** Daily  
**THỜI LƯỢNG** 45 minutes per show

This artistic space, rich in Southern Vietnamese culture, brings to life the spirit of *cải lương* and *đờn ca tài tử* through traditional costumes, props, and folk instruments such as *đàn tranh*, *đàn kim*, *đàn bầu*, and *đàn nhị*. It is a unique venue blending traditional stage arts with immersive experiences, bringing the audience closer to the Vietnamese *Cải Lương* art form.

### Highlights

Audience members have the opportunity to try holding the performance props and explore the "tứ cầm" – the four traditional instruments that embody the soul of *cải lương*. The highlight is a meticulously staged 45-minute excerpt from the play "Selling Myself to Redeem My Father" adapted from the classical *Kiêu*, offering an interactive and emotionally engaging way to

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

### Suitable for

**ORGANIZER**  
 Hanoi Cải Lương Theatre  
 093.228.3579



"CAI LUONG – THE ESSENCE OF VIETNAMESE ART" PERFORMANCE



AFTERNOON TEA EXPERIENCE AT 5-STAR M GALLERY HOTEL

**DESTINATION** Hoan Kiem  
**DATE** December 31, 2025

The afternoon tea takes place at the upscale M Gallery - Hotel de l'Opera Hanoi, a luxurious space in the heart of Hanoi. Here, guests can relax in a setting that blends classic and modern styles while enjoying a rich menu featuring a variety of selected teas, including floral teas, black tea, green tea, and fruit-infused teas.

### Highlights

The M Gallery afternoon tea offers a refined taste journey with dishes such as fried shrimp, potato rolls, smoked salmon, and BBQ chicken skewers. Desserts include passion fruit panna cotta, star anise caramel cake, coffee cheese, and nutty baked pastries. Each dish perfectly combines Western culinary techniques with Asian spirit.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

*Suitable for*

**ORGANIZER**  
Hanoi Tourism Association  
091.330.3917

**DESTINATION**  
Nam Tu Liem, Dong Da  
**THỜI GIAN LƯU TRÚ** August 30 – September 2, 2025

The program "Proud of Vietnam Land – National Holiday Connection" is a 2-day, 1-night resort combo at Bao Son International Hotel, combined with visits to Bao Son Paradise Park. Featuring a modern, well-equipped space and vibrant scenery, it is an ideal destination for the September 2 National Day holiday with family and friends.

### Highlights

Guests can enjoy a comfortable stay with two delicious meals and unlimited participation in festival activities and games at the park. The lively atmosphere, professional services, and special offers create a fulfilling experience blending relaxation, entertainment, and bonding during the National Day holiday.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

*Suitable for*



**ORGANIZER**  
Bao Son Group  
091.995.6858  
[www.baosonhotels.com](http://www.baosonhotels.com)



80++ sản phẩm du lịch đặc sắc để trải nghiệm ở Hà Nội

Services in Hotel Systems | Accommodation

Services in Hotel Systems | Accommodation

PROUD OF VIETNAM LAND – NATIONAL HOLIDAY CONNECTION AT BAO SON INTERNATIONAL HOTEL



**DESTINATION** Dong Da  
**DATE** From July until December 31, 2025  
**DURATION** Fridays & Saturdays

This resort program at a central Hanoi hotel offers a peaceful space amidst the bustling rhythm of the capital. With beautiful views, premium services, and modern amenities, it is an ideal destination for small families wanting to relax and fully enjoy a weekend getaway.

**Highlights** A family of two adults and two children will enjoy a one-night stay, a rich breakfast buffet, free extra bed, and flexible early check-in / late check-out by 2 hours. Especially, the dinner buffet at Food Exchange restaurant promises a diverse, sophisticated, and memorable culinary experience for the whole family.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

**Suitable for**

**ORGANIZER**  
 Novotel  
 024.3857.5588 | [www.novotelsuiteshanoi.com](http://www.novotelsuiteshanoi.com)

COMBO "HANOI HARMONY PACKAGE"

Services in Hotel Systems | Accommodation

**DESTINATION** Hoan Kiem  
**THỜI GIAN LƯU TRÚ** May 1, 2025 – September 30, 2025

The National Day welcome combo in Hanoi is a special offer package for both domestic and international visitors, valid from August 15 to September 15, 2025. With modern and comfortable Superior rooms at a centrally located hotel, guests will enjoy a complete holiday experience in the vibrant heart of Hanoi with its unique culture.

**Highlights**

The combo includes 2 nights and 1 day stay, breakfast buffet at Lam Dien restaurant, free access to the gym and pickleball court, a complimentary "National Day Afternoon Tea" set and Hanoi souvenirs. Additionally, guests enjoy a 10% discount on dining services, support for nearby tours, room upgrades, and many special offers for families and children.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

**Suitable for**

**ORGANIZER**  
 Thang Long Opera  
 024.3824.4775  
[www.opera.thanglonghanoihotels.com](http://www.opera.thanglonghanoihotels.com)



THANG LONG OPERA HOTEL – NATIONAL DAY WELCOME COMBO IN HANOI CAPITAL

Services in Hotel Systems | Accommodation



**DESTINATION** Nam Tu Liem  
**THỜI GIAN LƯU TRÚ** 2025



InterContinental Hanoi Landmark72 is a luxury hotel located in the tallest building in Hanoi, offering panoramic views of the city. With its elegant, modern space and world-class amenities, it is an ideal retreat for guests seeking comfort and style in the heart of the capital.

### Highlights

Guests enjoy complimentary room upgrades, free extra beds, and a 30% discount on delicious dining services. The package also includes early check-in and late check-out privileges, providing maximum flexibility and comfort for a premium stay at one of Hanoi's top 5-star hotels.

### Suitable for

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

#### ORGANIZER

InterContinental Hanoi Landmark72  
024.3698.8888 | [www.landmark72.intercontinental.com](http://www.landmark72.intercontinental.com)

FAMILY MOMENTS OF JOY

Services in Hotel Systems | Accommodation

**DESTINATION** Hoan Kiem

**DATE** 2025

Silkpath Hotel, located in the heart of Hanoi, stands out with its elegant architecture and cozy atmosphere. Conveniently close to tourist attractions, restaurants, and the Old Quarter, Silkpath is an ideal choice for travelers seeking comfort and convenience amid the thousand-year-old capital.

### Highlights

The accommodation promotion package at Silkpath includes comfortable rooms with complimentary meals, offering a complete and satisfying stay experience. Additionally, guests enjoy a 10% discount on other hotel services, making the trip more economical while ensuring full amenities and high-quality service.

### Suitable for

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.



#### ORGANIZER

Silkpath  
024.3266.5555

[www.silkpathhotel.com/vi/silk-path-vi](http://www.silkpathhotel.com/vi/silk-path-vi)



80++ sản phẩm du lịch đặc sắc để trải nghiệm ở Hà Nội

SILKPATH HOTEL: ACCOMMODATION PROMOTION PACKAGE

Services in Hotel Systems | Accommodation



**DESTINATION** Dong Da  
**THỜI GIAN LƯU TRÚ** : Until September 30, 2025

Grand Mercure Hanoi is a luxury hotel located in the heart of the capital, featuring elegant French architecture blended with refined Asian sophistication. With a modern, tranquil space and a convenient location near many tourist attractions, it is an ideal destination for a relaxing stay and cultural experience in Hanoi.

### Highlights

The package includes room accommodation with complimentary beverages, early check-in, late check-out, and a 20% discount on dining services. Grand Mercure offers a peaceful environment perfect for rest and exploration of Hanoi's culture.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

*Suitable for*

**ORGANIZER**  
Grand Mercue Hanoi  
024.3211.5757 | [www.grandmercurehanoi.com](http://www.grandmercurehanoi.com)

**DESTINATION** Dong Da  
**THỜI GIAN LƯU TRÚ** August 30 – September 7, 2025

Bao Son Staycation, located at 50 Nguyen Chi Thanh, Dong Da district, is an ideal destination for a relaxing holiday in the heart of Hanoi. With a 4-star standard space, combining modern amenities and elegant design, it offers a "resort-style stay" right in the city—perfect for families, couples, and office workers.

### Highlights

Guests enjoy a healthy buffet breakfast, one main meal, free access to the spa, four-season swimming pool, and private working spaces. The menu blends traditional and modern cuisine to satisfy diverse tastes. Starting from just 1,100,000 VND per person, this package delivers a complete, convenient, and upscale holiday experience.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

*Suitable for*



**ORGANIZER**  
Bao Son International Hotel  
091.995.6858  
[www.baosonhotels.com](http://www.baosonhotels.com)



80++ sản phẩm du lịch đặc sắc để trải nghiệm ở Hà Nội



**DESTINATION** Ba Dinh  
**DATE** Until December 31, 2025

Pan Pacific Hanoi offers a luxury lakeside retreat by West Lake, with romantic views and international-standard services. The "Family Fun Getaway – Complete Love and Family Bonding" package is an ideal choice for families seeking rest, relaxation, and warm moments right in the heart of the capital.

**Highlights**

The package includes a 20% room discount, complimentary breakfast, welcome gifts, free extra bed, dining promotions, and airport transfers. Especially, enjoy 15% off conference services and 30% off buffet on June 28. Pan Pacific provides a comfortable, convenient, and bonding holiday experience for the whole family.

**Suitable for**

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

**ORGANIZER**  
Pan Pacific  
024.3823.8888  
[www.panpacific.com/en/hotels-and-resorts/pp-hanoi](http://www.panpacific.com/en/hotels-and-resorts/pp-hanoi)

**DESTINATION** Tay Ho  
**THỜI GIAN LƯU TRÚ**  
From May 16 to September 30, 2025  
(Fridays, Saturdays, Sundays weekly)  
**DURATION** From May 12 to September 30, 2025

Sheraton Hanoi, located by West Lake, is the ideal resort destination to celebrate the 80th anniversary of National Day on September 2. With a luxurious space, modern amenities, and poetic lake views, Sheraton offers a premium "Summer Staycation" perfect for families or couples wanting to relax and enjoy the festive atmosphere in the heart of the capital.

**Highlights**

The promotional packages include stays in premium rooms, two buffet meals per day, free access to the gym, sauna, newly renovated outdoor pool, and family entertainment activities. The SUMMER BLISS package for families of 4 (6 million VND) and SUMMER JOY package for couples (4 million VND) both include buffet dining at Oven D'or restaurant, making your holiday complete and memorable.

**Suitable for**

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

**ORGANIZER**  
Sheraton  
024.3719.9000  
[www.vn.sheratonhanoi.com](http://www.vn.sheratonhanoi.com)



80+ sản phẩm du lịch đặc sắc để trải nghiệm ở Hà Nội



**DESTINATION**

Hoan Kiem

**THỜI GIAN LƯU TRÚ**

From May 1 to September 30, 2025

*Sofitel Legend Metropole is a heritage hotel located in the heart of Hanoi, renowned for its classic French architecture and lush green grounds. The "Enchanted Holiday" package offers a romantic and historically rich atmosphere, making it an ideal choice for those who want to experience luxurious elegance and nostalgia in the capital city.*

**Highlights**

The package includes one night in a Premium room, buffet breakfast for two, and a hotel credit of 1,200,000 VND redeemable at the spa, restaurant, gift shop, and business services. Guests also enjoy complimentary access to the historic bomb shelter tour, early check-in from 12 PM, and use of the year-round swimming pool, delivering a distinctly French-inspired relaxation experience.

**Suitable for**

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

**ORGANIZER**

Sofitel Legend Metropole  
024.3826.6919  
www.sofitel-legend-metropole-hanoi.com

KY NGHỊ ENCHANTED HOLIDAY

Services in Hotel Systems | Accommodation

**DESTINATION** Hoan Kiem  
**DATE** Until December 31, 2025  
**DURATION** 4h

The "Hanoi After Sunset" tour invites visitors to discover the shimmering and vibrant beauty of Hanoi when the city lights up. The journey winds through the magical Old Quarter, weaving through narrow alleys, experiencing Hanoi's colorful nightlife with street food, cafés, and lively local music scenes.

**Highlights**

Riding classic Vespa scooters, guests visit authentic street food stalls, hidden cafés, enjoy unique cocktails at bustling bars, and end the night with energetic live music. This tour offers a complete nighttime Hanoi experience, combining cuisine, culture, and unforgettable emotions.

**Suitable for**

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.



**ORGANIZER**

Hanoi Tourism Association  
091.330.3917



HANOI AFTER SUNSET

Transportation | Metro | Waterways | Aviation



**DESTINATION** Hoan Kiem  
**DATE** 2025  
**DURATION** 4 hours

The Dong Xuan electric car route offers a journey through Hanoi's Old Quarter, passing more than 30 famous streets such as Hang Dao, Hang Ma, Ma May, Hang Buom, and others. Traveling on an eco-friendly electric vehicle, visitors can admire the ancient, bustling, and traditionally rich beauty of old Hanoi.

### Highlights

Guests can relax aboard the electric car, slowly cruising through narrow streets and soaking in the rhythm of old Hanoi life. This experience provides a comprehensive view of the culture, architecture, and distinctive trading lifestyle of the Old Quarter's residents. The route suits both domestic and international visitors.

History and culture enthusiasts  
 Small groups, families, and friends

*Suitable for*

**ORGANIZER**  
 Dong Xuan Joint Stock Company – Center for Electric Vehicle Tourism Services in Hanoi's Old Quarter  
 098.713.4156 - 093.662.4566  
[www.dongxuancorp.com](http://www.dongxuancorp.com)

### DESTINATION

Route passing through 25 streets with 13 stops, covering 30 notable attractions of Hanoi

**DATE** Daily

**DURATION** 19:30 – 20:40 (about 70 minutes)

The Hanoi nighttime double-decker bus offers visitors a unique elevated perspective to explore the capital. The journey covers 25 illuminated streets, from the bustling Old Quarter to iconic landmarks such as the Imperial Citadel of Thang Long and the Temple of Literature – National University, shining brightly in the enchanting and magnificent night.

### Highlights

Passengers sit on the open-air upper deck to admire the vibrant nightlife of Hanoi, experiencing the blend of modernity and tradition. The route takes you past glowing streets and majestic historic sites in a cool, relaxing atmosphere. This is a fresh and exciting way to experience the capital at night.

History and culture enthusiasts  
 Small groups, families, and friends

*Suitable for*



### ORGANIZER

Hanoi Transport Corporation  
 091.193.8282  
[www.hanoicitytour.com.vn](http://www.hanoicitytour.com.vn)



**DESTINATION** Hoan Kiem  
**DATE** 2025  
**DURATION** 30–60 minutes per ride

A leisurely cyclo ride around Hanoi's 36 ancient streets offers a gentle, nostalgic experience. Visitors will slowly pass through streets like Hang Dao, Hang Ma, and Hang Gai, admiring the simple charm of the Old Quarter, where the timeless rhythm of Hanoi's traditional life is preserved.

### Highlights

Riding on a cyclo, guests enjoy the fresh air and slow pace of the city, while listening to everyday stories and memories tied to each corner, shared by the cyclo drivers. This journey is a harmonious blend of scenery, people, and historical memories—both refreshing and deeply meaningful.

History and culture enthusiasts  
 Small groups, families, and friends

*Suitable for*

**ORGANIZER**  
 Dong Xuan Joint Stock Company – Center for Electric Car  
 Tourism Services in Hanoi's Old Quarter  
 0243.928.8295

**DESTINATION** Hoan Kiem, Ba Dinh

### DATE

Route 1: Departure on Saturday evenings  
 from Hoang Thanh Thang Long  
 Route 2: Departure on Sunday evenings  
 from National Museum of History

The "Night Thang Long – Hanoi" bicycle tour takes visitors to explore iconic architectural landmarks such as the Hoang Thanh Thang Long and the National Museum of History. Under the night lights, Hanoi appears both ancient and modern, blending Indochinese architecture with rich historical, cultural, and artistic values.

### Highlights

Guests will leisurely cycle through the streets, stopping at the National Museum of History to admire nearly 100-year-old French colonial architecture and listen to stories about old Hanoi. This tour offers a peaceful, nostalgic feeling, helping visitors gain a deeper understanding of the capital's unique cultural and architectural heritage at night.

History and culture enthusiasts  
 Small groups, families, and friends

*Suitable for*

**ORGANIZER**

Vietnam National Museum of  
 History in collaboration with Vietnam  
 Sustainable Tourism Investment and  
 Development Joint Stock Company  
 090.211.5698



**15% off**

*Price*



**TYPE** Aviation

**DATE**

Every Thursday  
(until December 31, 2025)

**DURATION**

Applies on Thursdays each week  
(for domestic itineraries, tickets are valid for flights within the same week)

*This special promotion applies to both domestic and international flights, offering the opportunity to explore a wide range of destinations at home and abroad. With flight routes updated regularly, travelers can easily choose the itinerary that suits them best—from major cities in Vietnam to attractive international destinations.*

*Highlights*

Every Thursday, passengers enjoy a 15% discount on domestic flights within the week and on international flights with flexible schedules. This offer helps travelers save costs while enjoying a comfortable and safe flying experience. The program continuously expands its route network to provide more choices for passengers.

Leisure travelers  
Small groups, families, and friends

*Suitable for*

**ORGANIZER**

Vietnam Airlines  
1900.1100  
[www.vietnamairlines.com](http://www.vietnamairlines.com)

**TYPE** Railway

**DURATION** 8 days 7 nights

**ROUTE** Hanoi – Ho Chi Minh City & Ho Chi Minh City – Hanoi

*S.Journey Luxury Train is Vietnam's first premium tourist train, designed in a classic Indochine style. The 8-day, 7-night cross-country journey from Hanoi to Ho Chi Minh City (or vice versa) takes travelers through some of the country's most iconic destinations, including Ninh Binh, Quang Binh, Hue, Hoi An, Phu Yen, and Phan Thiet.*

*Highlights*

Guests can enjoy the experience of a five-star "hotel on wheels" with private cabins featuring elegant wooden interiors, regional cuisine served in the dining car, and dedicated services. Each stop offers unique cultural activities, creating a deeply immersive journey infused with the charm and spirit of Vietnam in an elegant and emotional way.

International tourists, business travelers,  
and history-cultural enthusiasts.  
Suitable for small groups, families,  
and groups of friends.

*Suitable for*

**ORGANIZER**

S.Journey Company Limited  
097.221.3606  
[www.sjourneytrain.com](http://www.sjourneytrain.com)





**TYPE** Railway  
**OPENING** August

The "Five Gateways" urban train is the first double-decker tourist train in Vietnam, designed in a vintage style that captures the essence of old Hanoi. Through its large panoramic windows, passengers can glide past the city streets, follow the Ring Road 3, watch the sunset over Long Bien Bridge, and experience the cultural connection to Bac Ninh's Quan Ho folk songs at Do Temple.

### Highlights

Travelers can immerse themselves in a vibrant cultural space featuring ca trù chamber music, quan họ folk duets, traditional wrestling, and folk games; enjoy specialty Tráng An cuisine right on board. Each journey is an emotional historical narrative, reviving the spirit of old Hanoi through sounds, flavors, and unique perspectives from the train's windows.

Tourists  
Small groups, families, and friends

*Suitable for*

**ORGANIZER**  
BHL Tourism, Service and Trading Joint Stock Company  
093.616.3558

**LOCATION** Sky Train (Metro)  
**DATE** Daily  
**DURATION** 8:00 AM – 5:00 PM

The "Hanoi in Four Seasons – The Story of Silk" tour connects the Cat Linh – Ha Dong Metro line, taking visitors to explore notable landmarks such as the inner-city heritage sites including Ho Chi Minh Mausoleum, Imperial Citadel of Thang Long, and the Temple of Literature; followed by a visit to the bustling Royal City shopping complex and the traditional Van Phuc Silk Village.

### Highlights

Visitors will experience the harmony between history and modern life, from ancient heritage sites to vibrant shopping centers. The journey also leads to Van Phuc Silk Village, where they can learn about the silk-making process and the rich culture of traditional weaving, offering deep insights into Hanoi's artistry and heritage.

International tourists, business travelers,  
and history-cultural enthusiasts.  
Suitable for small groups, families,  
and groups of friends.

*Suitable for*

**ORGANIZER**  
Hanoi Railway One Member Limited Liability  
Company, UNESCO Travel Club  
098.255.2670





**DESTINATION** Red River Cruise  
**DATE** Every Saturday afternoon  
**DURATION** 4:30 PM – 6:00 PM

Embark on a luxurious Red River cruise to witness a dreamy sunset and admire the historical beauty of iconic bridges such as Chuong Duong and Long Bien. This journey offers a unique perspective of Hanoi's culture and nature from the water.

### Highlights

Guests can relax in the refined ambiance of a high-end cruise, capture stunning photos of the Long Biên Bridge from the middle of the river, and enjoy complimentary refreshing drinks. It's the perfect occasion to immerse yourself in the vibrant sunset, where history blends harmoniously with the serene beauty of nature.

Tourists  
 Ideal for small groups,  
 families, and friends

*Suitable for*

**ORGANIZER**  
 Thang Long GTC Joint Stock Company  
 094.634.3565  
 www.songhontourist.vn

RED RIVER SUNSET

Transportation | Metro | Waterways | Aviation

**DESTINATION** : Red River Cruise  
**DATE** Every Saturday & Sunday evening  
**DURATION** 4 hours

The Red River Cruise offers a romantic dinner experience on the water, immersed in live music and lively cultural exchanges. Departing from Pier 46 Chuong Duong Do, the journey glides along the dreamy Red River, creating a warm and intimate atmosphere in the heart of Hanoi at night.

### Highlights

Guests can savor a fine dining experience accompanied by live band performances and vibrant interactive activities. With its elegant yet welcoming ambiance, the cruise is the perfect setting to relax, bond, and share moments with family and friends, all under shimmering lights reflecting off the tranquil river.

Tourists  
 Ideal for small groups,  
 families, and friends

*Suitable for*

**ORGANIZER**  
 Thang Long GTC Joint Stock Company  
 094.63.43.565  
 www.songhontourist.vn



RED RIVER NIGHT GLOW

Transportation | Metro | Waterways | Aviation

**30% off**  
*Price*



**TYPE** Aviation

**DATE** 2025

**DURATION** Night flights from after 10:00 PM to before 6:00 AM

Vietnam Airlines night flights operate between 10:00 PM and 6:00 AM, offering flexible travel options for passengers. These flights connect major domestic routes such as Hanoi – Da Nang, Hue, Nha Trang, and Ho Chi Minh City, with special promotional fares.

### *Highlights*

Individual passengers enjoy a 30% discount compared to the average daytime fare, providing an effective way to save on travel costs. For group bookings, there is an additional 10% discount off the individual fare. Ticket prices are inclusive of taxes and fees, ensuring a safe, comfortable, and cost-effective night flight experience.

Tourists  
Ideal for small groups,  
families, and friends

*Suitable for*

**ORGANIZER**  
Vietnam Airlines  
1900 1100  
[www.vietnamairlines.com](http://www.vietnamairlines.com)

**TYPE**  
Airline

**PROMOTION PERIOD**

80% Discount Ticket Booking: August 8, 2025  
Zero-VND Tickets & Free 20kg Baggage: 12:00 PM  
on August 18 to 11:59 PM on August 20, 2025

**TRAVEL PERIOD**

80% Discount Tickets & Zero-VND Tickets: September 15, 2025 – May 27, 2026  
Free 20kg Baggage: September 15 – December 15, 2025  
(depending on destination country)

To celebrate the 80th anniversary of Vietnam's National Day (September 2), Vietjet Air is launching a special promotion for both domestic and international tickets through its Website, App, and Agents. The offer includes flights to exciting destinations such as Japan, South Korea, China, Taiwan, Thailand, Singapore, India, and Australia – all in a vibrant festive atmosphere.

### *Highlights*

Customers have the chance to grab Zero-VND tickets or enjoy up to 80% off, along with a free 20kg checked baggage allowance for international routes. Enjoy cost-saving, convenient flights with flexible procedures and various payment options. Travel across Asia, Australia, and Southeast Asia at unbeatable prices – all with just a few clicks.

Leisure travelers  
Small groups,  
families, and friends

*Suitable for*

**ORGANIZER**  
1900 1886  
[www.vietjetair.com](http://www.vietjetair.com)





**DESTINATION** Dong Anh  
**DATE** December 31, 2025  
**DURATION** 4 hours

The "Hanoi – Countryside Adventure on Vintage Vespa" tour takes visitors away from the bustling city to explore Hanoi's timeless beauty. The journey glides over the legendary Long Bien Bridge, visits the ancient Co Loa Citadel, and meanders through lush green rice fields. It's a perfect blend of nature, history, and the peaceful charm of rural life.

*Highlights*

Ride a classic Vespa across the iconic Long Bien Bridge, stroll through the ancient Co Loa Citadel, admire traditional craft villages, and enjoy a tea ceremony with locals. This trip offers an intimate glimpse into the culture, people, and landscapes of Northern Vietnam, filled with nostalgia and meaningful connections.

History and culture enthusiasts  
 Small groups, families, and friends

*Suitable for*

**ORGANIZER**  
 Hanoi Tourism Association  
 091.330.3917

HANOI VESPA TOUR

Transportation | Metro | Waterways | Aviation

**DESTINATION**

Thanh Oai (now Binh Minh Commune)  
 Ung Hoa (now Ung Thien Commune)  
 My Duc (now Hong Son Commune)

**DATE**  
 Daily

The "Nam Thang Long Heritage Road" tour takes visitors on a unique cultural journey from the heart of Hanoi to traditional craft villages such as Binh Da, Quang Phu Cau, and Phung Xa. The serene rural landscapes, rustic village markets, incense-making workshops, mulberry gardens, and traditional handicrafts evoke the timeless heritage and origins of ancient Hanoi.

*Highlights*

Visitors can explore the countryside market in front of Dinh Noi Communal House, make traditional incense in Quang Phu Cau Village, enjoy the famous Van Dinh free-range duck, weave bamboo and rattan handicrafts, pick mulberry leaves, spin silk and lotus threads, and do hand embroidery in Phung Xa. Each activity vividly recreates the life and culture of traditional craft villages in this land of a hundred trades.

Tourists  
 Ideal for small groups,  
 families, and friends

*Suitable for*

**ORGANIZER**  
 Binh Minh  
 Commune People's Committee  
 Ung Thien  
 Commune People's Committee  
 Hong Son  
 Commune People's Committee



NAM THANG LONG HERITAGE ROAD – ROUTE 1

Agriculture | Traditional Craft Villages | New Countryside



HERITAGE ROAD OF NAMTHANG LONG – ROUTE 2

**DESTINATION** Thanh Tri, Thuong Tin, Phu Xuyen  
**DATE** From September 2025  
**DURATION** 1 day

Route 2 of the “Heritage Road of Nam Thang Long” takes visitors to three traditional craft villages: Đại Thanh, Hồng Vân, and Chuyên Mỹ. The tranquil, character-rich setting—featuring ancient communal houses and traditional trades such as paper votive making, rice wine distilling, and bespoke suit tailoring—creates a vivid portrait of the arts and culture of Hanoi’s outskirts.

*Highlights*

In Ngẫu Village, visitors can taste handmade rice wine, enjoy folk art performances, and take photos at heritage sites. Phúc Am Village offers the unique experience of crafting miniature paper votive items. Cựu Village stands out with its traditional suit-tailoring services, live music events, and culinary delights right in the village—seamlessly blending the elegance of the past with the vibrancy of the present.

Khách du lịch  
 Phù hợp với nhóm khách nhỏ,  
 gia đình, nhóm bạn bè

*Suitable for*

**ORGANIZER**  
 Dai Thanh Commune People’s Committee  
 Hong Van Commune People’s Committee  
 Chuyen My Commune People’s Committee

**DESTINATION** Phuc Tho  
**DATE** From September 2025

The Tich Giang Countryside – Tuong Phieu Blossom Sights tour takes visitors to the peaceful Xứ Đoài countryside, home to fertile alluvial banks along the Tich River, lush green rice fields, fruit orchards, and blossoms blooming all year round. The area preserves its spiritual and cultural spaces with ancient communal houses, pagodas, and traditional village life kept intact.

*Highlights*

Stroll through vibrant flower gardens, enjoy freshly picked fruit, learn about local village festivals, and visit centuries-old structures such as communal houses and pagodas. The fresh air, warm community, and time-honored customs offer a deep and authentic journey into Vietnam’s new rural life and traditional culture.

Tourists  
 Small groups, families,  
 and friends

*Suitable for*

**ORGANIZER**  
 Phuc Tho Commune People’s Committee



TUONG PHEIU BLOSSOM SIGHTS

Agriculture | Traditional Craft Villages | New Countryside

Agriculture | Traditional Craft Villages | New Countryside



**DESTINATION** Dan Phuong (now O Dien Commune)  
**DATE** From September 2025  
**DURATION** 1 day

Ha Mo tourist site offers the journey “The Path of Scholarship” – a place that connects cultural heritage with Vietnam’s traditional education. The ancient atmosphere stretches from old Thang Long to the Temple of Literature and the Land of Learning, evoking the glorious era of Dai Viet’s education under the Ly Dynasty and the distinguished scholars who laid the foundation of academic excellence.

*Highlights*

Visitors can explore the ancient Temple of Literature, learn about the legacy of the Ly Dynasty and eminent Vietnamese scholars, and experience the spiritual atmosphere of Ha Mo. This is a journey into history and education, honoring the value of knowledge and inspiring from the thousand-year-old tradition of academic excellence.

Tourists  
 Small groups, families,  
 groups of friends

*Suitable for*

**ORGANIZER**  
 O Dien Commune People’s Committee

**DESTINATION** Ba Vi  
**DATE** 2025  
**DURATION** Daily

**250.000 VND** ADULTS  
**30.000 VND** KIDS  
*Price*

Ban Mien (Ba Vi), located about 70 km from Hanoi, is a community-based tourism destination at the foot of Mount Tan Vien. It is renowned for its tranquil mountain scenery and rich herbal ecosystem. This is where the Dao Quan Chet people preserve their cultural identity and traditional medical knowledge amidst the fresh and pristine highland nature.

*Highlights*

Visitors can enjoy cuisine made from clean medicinal herbs, cycle through the village, and tour the herbal gardens while listening to traditional healers share folk remedies. In addition, health care services such as herbal baths, hair washing, and herbal massages offer deep relaxation and energy restoration.

Tourists  
 Ideal for small groups, families,  
 and groups of friends

*Suitable for*

**ORGANIZER**  
 Ba Vi Commune People’s Committee





**DESTINATION** Duong Lam Ancient Village, Son Tay  
**DATE** 2025  
**DURATION** Overnight trip from after 10:00 PM to before 6:00 AM

Duong Lam Ancient Village offers a rustic charm with moss-covered tiled roofs, a peaceful atmosphere, and a lifestyle steeped in Vietnamese rural traditions. Visitors can explore the ancient architecture, authentic countryside markets, and serene rice fields – all vividly recreating the cultural essence of traditional rural life.

### Highlights

Guests will visit a rural market, cook traditional Vietnamese meals over a wood stove, and join locals in planting vegetables, transplanting rice seedlings, and watering gardens. They will also stroll through the ancient village with a local guide, enjoy a relaxing herbal foot soak, and savor a countryside lunch – creating a slow-paced journey filled with meaningful cultural connections.

Tourists  
 Small groups, families, and friends

*Suitable for*

**ORGANIZER**  
 Xu Doai Cooperative  
 098.236.4358  
[www.dulichxudoai.com/doai/doai-creative](http://www.dulichxudoai.com/doai/doai-creative)

A DAY IN THE LIFE OF A VIETNAMESE

Agriculture | Traditional Craft Villages | New Countryside

**DESTINATION** Hanoi, Sapa, Ha Long  
**DATE** December 31, 2025  
**DURATION** 5 days, 4 nights

from only  
**8.950.000** VND  
 ADULTS  
*Price*

This 5-day, 4-night adventure through Northern Vietnam takes travelers from the historic charm of Hanoi to the dreamy landscapes of Sapa and the majestic beauty of Ha Long Bay. Each destination paints a unique picture of nature and culture – from tree-lined ancient streets and terraced rice fields in the Northwest mountains, to emerald waters dotted with thousands of limestone islands.

### Highlights

In Hanoi, enjoy vibrant street food and a rich historical atmosphere. Sapa offers an immersive experience of local culture, traditional weaving, and a cable car journey to the peak of Fansipan. Ha Long Bay invites you aboard an overnight cruise to kayak, savor fresh seafood, watch the sunset, and explore spectacular caves.

International tourists, business travelers,  
 and history-cultural enthusiasts.  
 Suitable for small groups, families,  
 and groups of friends.

*Suitable for*



**ORGANIZER**  
 Trang An International Tourism Company Limited  
 024.667.00700 - 0584.977.977  
[www.trangantravel.com.vn](http://www.trangantravel.com.vn)



NORTHERN VIETNAM JOURNEY: HANOI – SAPA – HA LONG

Regional Linkages | Inter-provincial & International Connections



**DESTINATION** Hanoi – Quang Ninh  
**DATE** Until December 31, 2025  
**DURATION** 10 days

This 10-day journey takes travelers across Vietnam, from the ancient charm of Hanoi, the mystical beauty of Ha Long Bay, the serene imperial city of Hue, the poetic town of Hoi An, and the modern vibrance of Da Nang, to the bustling energy of Ho Chi Minh City. Each stop offers a distinct cultural snapshot – from imperial heritage and lantern-lit old towns to turquoise beaches and the lively pulse of urban life.

### Highlights

Guests will enjoy egg coffee in Hanoi's Old Quarter, cruise Ha Long Bay aboard a luxury ship, listen to Hue's royal court music on the Perfume River, craft traditional lanterns in Hoi An, admire Da Nang's Dragon Bridge, and experience Saigon's vibrant rhythm – from traditional markets to stylish rooftop bars. Every moment promises an unforgettable impression.

History enthusiasts  
 Small groups, families, and friends

*Suitable for*

**ORGANIZER**  
 Trang An International Tourism Company Limited  
 0246.670.0700 - 0584.977.977

### DESTINATION

Hanoi – Mai Chau – Moc Chau – Dien Bien  
 Sapa – Bac Ha – Dong Van – Meo Vac  
 Cao Bang – Ba Be

**DATE** 2025

**DURATION** 12 days

The 12-day journey through the Viet Bac mountains takes travelers across majestic destinations such as Mai Chau, Moc Chau, Dien Bien, Sapa, Dong Van, Cao Bang, and Ba Be. Pristine landscapes harmonize with rich ethnic cultures to create a grand, authentic, and vibrant picture of the highlands.

### Highlights

Travelers will pass the legendary Pha Din Pass, visit the historic Dien Bien battlefield, explore the misty villages of Sapa, conquer the Lung Cu Flag Tower, discover the Meo Vac market, marvel at the spectacular Ban Gioc Waterfall, and relax by the tranquil Ba Be Lake. Each stop offers an emotional journey that touches the very soul of the mountains.

International tourists, business travelers,  
 and history-cultural enthusiasts.  
 Suitable for small groups, families,  
 and groups of friends.

*Suitable for*

**ORGANIZER**

Trang An International Tourism Company Limited  
 0246.670.0700 - 0584.977.977  
[www.trangantravel.com.vn](http://www.trangantravel.com.vn)





**DESTINATION**

Ninh Binh – Bai Dinh  
Trang An – Ha Long – Yen Tu

**DATE** December 31, 2025

**DURATION** 2 days 1 night



This 2-day, 1-night journey takes travelers through some of Northern Vietnam's most iconic destinations: Ninh Binh, Trang An, Bai Dinh, Ha Long, and Yen Tu. The itinerary harmoniously blends majestic natural landscapes, UNESCO World Heritage Sites, and sacred spiritual landmarks, offering a well-rounded experience that combines sightseeing, cultural exploration, and local culinary delights.

**Highlights**

Savor Hanoi specialties such as bún chả and phở. Explore the Trang An Scenic Landscape Complex – a UNESCO World Heritage Site. Visit Bai Dinh Pagoda – one of the largest pagodas in Vietnam. Cruise through Ha Long Bay – a UNESCO-recognized Natural Wonder of the World. Make a pilgrimage to Yen Tu – the cradle of the Truc Lam Zen Buddhist sect.

Travelers who love history, culture, and nature. Small groups, families, or friends looking for a short yet fulfilling getaway.

**Suitable for**

**ORGANIZER**

BestPrice Travel Technology Joint Stock Company  
090.608.4268  
www.bestprice.vn

**DESTINATION** Hanoi – Cat Ba Island, Hai Phong

**DATE** December 31, 2025

**DURATION** 2 days 1 night

This 2-day, 1-night Cat Ba getaway offers a refreshing blend of pristine blue seas, culture, history, and cuisine. Travelers will set foot on the charming Cat Ba Island, join an open-air seaside symphony, visit the Bach Dang Giang historical site, and explore the vibrant port city of Hai Phong with its signature local dishes.

**Highlights**

Attend the live-action seaside performance “The Green Island Symphony”. Visit the historic Bach Dang Giang relic site. Indulge in fresh seafood and join a Hai Phong street food tour. Perfect for the September 2nd holiday, offering relaxation and rejuvenation amidst the sea breeze and rich local flavors.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

**Suitable for**

**ORGANIZER**

BestPrice Travel Technology Joint Stock Company  
090.608.4268  
www.bestprice.vn





**DESTINATION** Hoa Lu Ancient Capital – Tam Coc – Hang Mua  
**DATE** December 31, 2025  
**DURATION** 1 day

This 1-day Ninh Binh tour takes travelers to the picturesque landscapes of Hoa Lu and Tam Coc, where towering limestone karsts meet the gentle Ngo Dong River and vast golden rice fields. The peaceful natural scenery, combined with rich historical and cultural heritage, makes this an ideal getaway for holidays.

### Highlights

Take a traditional sampan boat trip along the Ngo Dong River, admiring Vietnam's most beautiful rice fields. Explore sparkling limestone caves with stunning stalactites. Visit the ancient capital of Hoa Lu and nearby cultural-historical sites. Compact yet premium, this tour offers relaxation, learning, and a deep connection with pristine nature.

Travelers who love history, culture, and nature. Small groups, families, or friends looking for a short yet fulfilling getaway.

### Suitable for

**ORGANIZER**  
 BestPrice Travel Technology Joint Stock Company  
 090.608.4268  
[www.bestprice.vn](http://www.bestprice.vn)

**DESTINATION** Hanoi, Bac Ninh  
**DATE** December 31, 2025  
**DURATION** 1 day

from only  
**5.500.000 VND**  
 ADULTS  
*Price*

This one-day tour of traditional craft villages around Hanoi takes travelers to Bat Trang, Dong Ho, and But Thap Pagoda. These iconic destinations preserve Vietnam's centuries-old cultural values, featuring peaceful countryside scenery, the rustic charm of Northern Vietnam, and the gentle harmony of folk art in a serene, historic setting.

### Highlights

This one-day tour of traditional craft villages around Hanoi takes travelers to Bat Trang, Dong Ho, and But Thap Pagoda. These iconic destinations preserve Vietnam's centuries-old cultural values, featuring peaceful countryside scenery, the rustic charm of Northern Vietnam, and the gentle harmony of folk art in a serene, historic setting.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

### Suitable for

**ORGANIZER**  
 BestPrice Travel Technology Joint Stock Company  
 090.608.4268  
[www.bestprice.vn](http://www.bestprice.vn)





**DESTINATION** China  
**DATE** December 31, 2025  
**DURATION** 4 days 3 nights

The "Red Journey – Following President Ho Chi Minh's Footsteps" takes travelers to historic sites in Guangxi, China, including Longzhou, Jingxi, Liuzhou, Guilin, and Nanning. These are places where President Ho Chi Minh once lived, studied, and carried out revolutionary activities, symbolizing the long-standing Vietnam–China friendship.

### Highlights

Visit the Viet Minh Office, Ho Chi Minh Memorial House, Vietnam School at Guangxi Normal University, and Nantaisan Hospital. Enjoy natural wonders such as Ban Gioc–Detian Waterfalls, Goose Spring, Elephant Trunk Hill, and the scenic Qingxiu Mountain. A unique journey combining historical tribute with rich cultural experiences.

Travelers who love history, culture, and nature. Small groups, families, or friends looking for a short yet fulfilling getaway.

*Suitable for*

**ORGANIZER**  
 Phuong Nam International Travel and Trading Company Limited  
 0243.661.0525  
[www.pntrip.vn/balocation/ha-noi](http://www.pntrip.vn/balocation/ha-noi)

**DESTINATION** Hanoi – Ta Xua (Son La)  
**DATE** December 31, 2025  
**DURATION** 2 days 1 night

The 2-day, 1-night Ta Xua cloud-hunting tour is a journey into the pristine mountains of Northwest Vietnam, famous for its rolling sea of clouds and majestic scenery. Departing from Hanoi, this trip is an ideal choice for the National Day holiday (September 2nd), allowing you to immerse yourself in fresh mountain air and enjoy the cool, crisp climate of the highlands.

### Highlights

Experience cloud-hunting at the summit of Ta Xua and capture breathtaking photos of the cloud sea. Enjoy the refreshing mountain climate. Receive a complimentary Vietnamese red-flag T-shirt as a keepsake. Special promotions available for loyal customers, group bookings, early reservations, and senior travelers.

International tourists, business travelers, and history-cultural enthusiasts. Suitable for small groups, families, and groups of friends.

*Suitable for*



**ORGANIZER**  
 BestPrice Travel Technology Joint Stock Company  
 090.608.4268  
[www.bestprice.vn](http://www.bestprice.vn)



PEOPLE'S COMMITTEE OF HANOI CITY



## HANOI TOURISM DEPARTMENT

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-  vanthu\_sodl@hanoi.gov.vn
-  sodulich.hanoi.gov.vn